

### DEILMANN CRUISES AWARDED TRAVEL + LEISURE'S 'WORLD'S BEST' IN SMALL-SHIP CRUISE LINE

For the fourth time in five years, Peter Deilmann's river and ocean fleet was voted one of the top ten small-ship cruise lines in *Travel + Leisure's* "World's Best" Awards. The award is one in a long line of praises the cruise line has received over the years including seven years on *Condé Nast Traveler's* Gold List and nine years on *Porthole Cruise* magazine's Reader's Choice Awards as Best River Cruise Line, the former referring to their level of service as "second to none." And in Great Britain, the prestigious Helmsman's Award honored Peter Deilmann Cruises with "Best River Cruise Company" in December 2006.

The *Travel + Leisure* "World's Best" awards are based on a questionnaire developed by the editors of the premier leisure travel publication, in association with Harris Interactive. Respondents were asked to rate the cruise lines on service, itineraries/destinations, food, activities, cabins and value—of which Deilmann excelled in every category.

A pioneer in the river cruise industry since the 1980s, Peter Deilmann was the first to design and build ships that reflected the style and amenities of ocean-going cruise ships but were keyed to the unique specifications of river cruising. In 1998, Deilmann launched the ocean liner *MS Deutschland*—a 513-passenger luxury reminiscent of Old World cruising with grand European styling. In 2009, the five-star ship will sail the Baltic and Mediterranean Seas, in addition to voyages to South Africa and parts of Europe. Deilmann's program of "Special Interest" cruises, first introduced in 2005, has grown in popularity and choices with 2009 offerings including visits to the legendary Christmas markets in Europe during the holiday season, wine tastings at both family estates and world renowned vineyards in French wine country, access to wellness sauna and massage treatments as well as personal consultations with renowned health professionals, recitals and concerts



PETER DEILMANN CRUISES' MV MOZART

performed by distinguished classical musicians and discussions with composers, and equestrian riding through the stunning landscapes of the Baltics, Europe, and the Middle East.

Peter Deilmann Cruises, 800-348-8287,  
pdcmail@deilmann-cruises.com,  
www.deilmann-cruises.com

### AMAWATERWAYS' IMPRESSIVE GROWTH PATTERN CONTINUES INTO 2009

To their fast-growing fleet on the historic Danube, Rhine, Main and Mosel rivers, award-winning AMAWATERWAYS will introduce in 2009 new itineraries and two brand-new vessels—*MS Amalyra* and *MS Amadolce*, joining the luxurious *MS Amacello* and *MS Amadante* (2008), *MS Amalegro* (2007) and *MS Amadagio* (2006).

Luxurious AMAWATERWAYS river cruise vacations range in length from seven to 30 days, and feature an all-English language product. The "AMA" ships on Europe's rivers feature extraordinarily spacious staterooms—with 82 percent boasting French balconies. Guests enjoy premium, hotel-style bedding with plush, down duvets; luxurious terry bathrobes and slippers, as well as bottled water replenished daily. Marble-appointed baths feature luxurious, spa-quality toiletries and a sleek, multi-jet shower system. Flat-panel stateroom TVs offer a unique Infotainment sys-

tem featuring Internet access, an array of satellite channels and movies. The vessels also feature a fitness center, beauty salon, whirlpool, walking track on the Sun Deck and bicycles for passengers to explore quaint towns and villages on their own.

The "AMAWATERWAYS Difference" extends to many complimentary amenities that passengers enjoy on a daily basis, with all-inclusive features that include: complimentary Wi-Fi in the public lounges; complimentary, free-flowing local wines at dinner, and a specialty coffee and tea station. Each cruise is accompanied by a professional cruise director, and accomplished tour guides lead complimentary shore excursions in every destination.

In addition to its core fleet of "AMA" ships on Europe's legendary rivers, AMAWATERWAYS offers destination cruises to the breathtaking Porto River Valley in Portugal, a UNESCO World Heritage Site; a Provencal sojourn on the romantic Rhone river in France, and an exhilarating journey through the legendary waterways of Russia. The line offers a total of 16 different itineraries for 2009, including a new "Romantic Danube" cruise, from Vilshofen to Budapest.

The innovative company was founded in 2002 by river cruise industry pioneer Rudi Schreiner, cruise industry executive Kristin Karst and former owner of Brendan Worldwide Vacations Jimmy Murphy. AMAWATERWAYS, 800-626-0126,  
www.amawaterways.com

## LOUIS CRUISE LINES SEASON STARTS IN MARCH

Louis Cruise Lines has just released their 2009 Eastern and Western Mediterranean cruises brochure, featuring cruise programs three to 16 days in length for dates from March 2009 to January 2010. The new brochure includes scheduled departures for three-, four-, and seven-day cruises from Piraeus—Eastern Mediterranean Cruises, with complete abolition of fuel surcharge supplements for all cruises departing from this port.

Western Mediterranean cruises featured in the publication include Louis Cruise Lines sailings from Genoa, Italy and Nice, France. Details and itineraries on all the cruises are outlined in the new brochure.

Also just released is Louis Cruise Lines' enhanced Aegean Cruises DVD, featuring exclusive footage of Greece and the Greek Islands and detailing the benefits of traveling with Louis Cruise Lines as told by trav-



LOUIS CRUISE LINES' THE AEGEAN PEARL

elers. The piece gives travelers the opportunity to envision themselves in Greece and the Mediterranean, including direct feedback from travelers just like them. These mini 'video diaries' can be viewed on a TV or on a computer, making the information easily accessible to agents to showcase for

their clients. The 2009 Aegean Cruises DVD is free. Itineraries can be booked through most major tour operators in the U.S. and Canada.

Louis Cruise Lines, 877-568-4787), LCLUSA@louiscruises.com , www.louiscruises.com

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Vessel depicted is fictional. SHIPs' Registry, Germany

## A SELECTION OF REPRESENTATION COMPANIES

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Local Phone Number: 407.578.2290  
Email Address: curchyenterprises@yahoo.com  
Niche Markets Client: **Rocky Mountaineer Vacations  
AMAWATERWAYS**

Company Name: **DESTINATIONS UNLIMITED**  
Local Phone Number: 520.297.4753  
Email Address: bgross236@comcast.net  
Niche Market Client: **Rocky Mountaineer Vacations**

Company Name: **FORREST CRAMER, DSM, NE**  
Local Phone Number: 860.537.4215  
Email Address: fcramer@snet.net  
Niche Market Client: **Viking River cruises**

Company Name: **KARTAGENER & ASSOCIATES**  
Toll-Free Number: 800.524.7979  
Email Address: henry@kainyc.com  
Website Address: www.kainyc.com  
Niche Market Client: **Hapag Lloyd Cruises**

Company Name: **REUTHER & ASSOCIATES, INC.**  
Local Phone Number: 630.530.7436  
Email Address: mmreuther@sbcglobal.net  
Niche Market Client: **AMAWATERWAYS**

Company Name: **SAND AND SEA MARKETING, LLC**  
Local Phone Number: 727.460.1225  
Email Address: bwaters@tampabay.rr.com  
Niche Market Client: **"Beyond Band of Brothers"**

Company Name: **TRUMARKETING**  
Local Phone Number: 305.864.4569  
Email Address: info@trumarketing.com  
Website Address: www.trumarketing.com  
Niche Market Client: **The Blue Train**

For the online Multi Line Rep Directory please visit  
[www.travelworldnews.com/multi](http://www.travelworldnews.com/multi)

## DUDE RANCHERS' ASSOCIATION OFFERS MULTIPLE CHOICES FOR SUMMER 2009



Summer bookings are always strong at dude ranches in the American West and Canada, with over a third of each season's visitors repeat guests, according to the Dude Ranchers' Association (DRA.) Added to the obvious need to book early, one must consider location and category. The DRA website describes Working Dude, Dude and Resort Dude ranches and offers an excellent roundup of choices to satisfy any combination of needs or fancies—active cattle or sheep operations, Western pleasure horseback riding, or myriad resort-style activities.

### Multi-Sports Family Adventures

According to DRA Executive Director, Colleen Hodson, there are folks who wouldn't dream of hopping on a saddle that choose a DRA Western dude ranch for active family vacations. In addition to riding or sometimes in place of, they ride the rapids, paddle a canoe, play golf or tennis, hike in the wilderness, cycle the back roads and mountain trails, go caving, hot air ballooning or rock climbing. She says active parents usually participate in the same sports as their kids, and she adds, "Another beauty of multi-sporting at a dude ranch is when they want to take time for themselves, Dad can play a round of golf and Mom can relax with spa treatments."

Perfect description for Averill's Flathead Lake Lodge—a 2,000-acre, family operated Montana dude ranch with on-site professional masseuses, and a top-rated Jack Nicklaus Jr. golf-course close by! Just south of Glacier National Park, its waterfront activities include sailing, water skiing, and wake boarding. Volleyball, tennis, and basketball courts see a lot of action too, as do the horses—with competitive team penning and barrel racing events all week ending with a family rodeo.

Horseshoe Canyon Ranch is a multi-sport paradise in the Buffalo River wilderness of Northern Arkansas. Here, adventure includes "Frisbee" golf, skeet shooting, the state's longest zip line course, and of course, rock climbing. For some, paddling the Buffalo River, trout fishing, or exploring old Indian caves offer enough action.

There are well over 100 DRA member ranches in the US and Canada. Each earns its membership by maintaining or exceeding the association's high quality standards.

Dude Ranchers' Association, 866-399-2339,  
[info@duderanch.org](mailto:info@duderanch.org), [www.duderanch.org](http://www.duderanch.org)

## AUSTIN-LEHMAN ADVENTURES RISES TO TOP IN SURVEY OF WORLD'S BEST ADVENTURE TRAVEL OUTFITTERS

*National Geographic Adventure* magazine has singled out Austin-Lehman Adventures (ALA) for its highest accolade as one of the "Best Adventure Travel Companies on Earth." Announced online and in its February 2009 print edition, ALA was ranked third in the luxury category and 13th in the world overall in the magazine's selection of the 200 best adventure outfitters worldwide.

"We are honored to be recognized as one of the preeminent adventure travel companies in the world, shoulder-to-shoulder with such esteemed veteran companies as Mountain Travel Sobek, Wilderness Travel, Butterfield and Robinson, and Wildland Adventures," said Dan Austin, ALA's co-founder and Director.

Using a scoring system with criteria synonymous with the high standards set by *National Geographic*—sustainability, quality of service, education, spirit of adventure, and client satisfaction—248 outfitters and tour operators were considered. Of those ALA scored in the top five percent.

Austin says he tips his hat to the ALA team that consistently delivers the ALA service promise to its discerning clientele after his company scored in the top two percent worldwide in overall client satisfaction. "Really, we owe this award to our folks on the firing line—our sales people and guides."

Austin's partner, Paul Lehman, notes that in these challenging economic times where dollars are stretched, "being singled out by this prestigious magazine underscores how important it is that we at ALA continue to deliver the trip of a lifetime, the first time and every time."

He added, "We have always strived to provide the best quality trips and customer service in the industry. It's nice to have the leading adventure travel magazine recognize our accomplishments."

For three consecutive years from 2006 to 2008 ALA was awarded the "World's 25 Best New Trips" accolade from *National Geographic Adventure* and in 2007 the outfitter was recognized by *National Geographic Traveler* in their "50 Tours of a Lifetime" edition.

Austin-Lehman Adventures, 800-575-1540,  
info@austinlehman.com, www.austinlehman.com

## EXPLORICA, INC. JOINS USTOA

Explorica, Inc. has joined USTOA as its newest active member, bringing the association's current total to 48 corporate members and more than 150 brands.

Along with Explorica, Inc. Keating Educational Tours becomes a brand member of USTOA, according to Bob Whitley, USTOA president. "With the addition of Explorica, Inc., USTOA is increasing its representation in the student travel segment.

This area of the industry continues to recognize the importance

of membership in USTOA as a symbol of integrity and financial stability. We are delighted to welcome Explorica as our newest member, and we are looking forward to working with them to further the cause of the tour operator industry in America," said Whitley.

Of the new association with USTOA, Olle Olsson, Founder and CEO of Explorica, Inc. said, "Explorica is excited to become USTOA's newest member. Our active membership in USTOA reaffirms to our customers Explorica's enduring commitment to service and reliability."

Founded in 2000, Explorica is now a leader in the field of teacher-led educational travel for middle and high school students. According to Olsson, having helped more than 150,000 teachers and students explore the world through safe and well-organized educational travel, Explorica has enjoyed double-digit growth since its inception, thanks in no small part to its web-based tool planning and overall tour quality.

Founded in 2000, and based in Boston, Explorica, Inc. operates student tours to Europe, Central and South America, Asia and the South Pacific, plus the U.S. and Canada. The company is located in Boston, Massachusetts.

Explorica, Inc., 888-310-7120, info@explorica.com,  
www.explorica.com  
USTOA, 800-GO-USTOA (800-468-7862),  
information@ustoa.com, www.ustoa.com

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## SUNSET HOUSE IN CAYMAN ISLANDS HAS WINTER-INTO-SPRING ANNIVERSARY SPECIAL

Sunset House has announced it's celebrating its 50th anniversary in 2009 with specials all year long. Through March 31, incredible savings are offered on dive and non-dive packages.

Sunset House provides first-class customer service with economic friendly prices—great for snorkelers, divers and those who want to get away for some fun. A small picturesque public beach is just a short walk away.

The ironshore coast along the property is a perfect place to explore the Caribbean, with a beautiful reef system coming straight up to several easy entry and exit points. Sunset's special attractions are the legendary nine-foot underwater bronze mermaid and the Atlantis submarine exploring its "backyard." More that draws divers are the famous My Bar, along with Sunset Divers, the Beyond Massage Spa, SeaHarvest Restaurant, Cathy Church's Underwater Photo Gallery and Studio.

Those booking now will find a free "Limited Edition 50th Anniversary" beach towel waiting in their room. Non-dive packages begin as low as \$373 pppo for a three-night package that includes accommodations, breakfast, transfers and more.

Five-night dive packages start at \$958 per person. All dive packages include: air-conditioned accommodations with digital

cable TV and telephone with data port, full made-to-order breakfast, daily two-tank boat trips except day of arrival and departure, complimentary off-shore diving every day except day of departure, tanks, weights and belt, complimentary dive gear locker, a welcome alcoholic or non-alcoholic beverage of choice, surprise anniversary gift, taxi transfers from and to the airport, all tax and service charges, free resort course for non-diving partner on a 5-plus night package, along with a free afternoon review and instructor-guided dive for inactive divers on 5-plus night dive package.

The iconic West Indies gem is a haven for those who want to escape to a friendly, fret-free, happy locale—"Grand Cayman's Hotel For Divers By Divers!"—offering real water adventure plus laid-back relaxation for its guests.

Sunset House, [www.sunsethouse.com](http://www.sunsethouse.com)

## BONAIRE EAST COAST DIVING OPEN FOR BUSINESS

Last December, Bonaire East Coast Diving (BECD) acquired the NB757 from Larry Baillie's Wild Side Diving. After cleaning, maintenance and upgrading, as of February 1 the group is now fully operational on the East Coast, the only owner of a boat especially designed for the Bonaire's Eastern coast.

The Zodiac Hurricane 920 is a powerful RIB, powered by two 225-hp Yamaha four-stroke engines, equipped with all the necessary safety gear.

Ger Boormeester, the new boat captain, commented: "Everything went even smoother than expected. During the extensive training, we've added a number of new dive-sites to our program that previously existed with the Blue Hole and Funchi's Reef."

Wim Timmermans, instructor and dive supervisor, also expressed enthusiasm: "In the past, people talked about the wild side. Our aim is to make the North and East Coast of Bonaire accessible to every diver. The diving is spectacular: on each dive we see numerous turtles, tarpon, eagle rays and stingrays, and we saw sharks on many occasions. The help of James Thodé during practice was very welcome. He's known locally for both his athletic capacities and his knowledge of boats and sailing."

The new owners, Roy Celestijn and Gijs Hoogerkamp, are actively working to introduce more improvements to Bonaire East Coast Diving. A unique new website was developed where everyone can make reservations. Their truck, a Ford F-350, has become a work of art, thanks to airbrush artist Francy Stewart from Curacao. New radios, fire extinguishers and a state-of-the-art GPS were purchased.

"At the moment, we're expanding our network of agents," comments Gijs Hoogerkamp. "We're very happy with the results—every organization that has been approached so far has agreed to cooperate and the first reservations have already been made."

Bonaire East Coast Diving, [www.bonaireeastcoastdiving.com](http://www.bonaireeastcoastdiving.com)

## SUNBREEZE HOTEL & SUNBREEZE SUITES

AMBERGRIS CAYE, BELIZE



*The SunBreeze Hotel features 43 rooms offering the facilities and services of a resort while the SunBreeze Suites has 20 oceanfront fully equipped suites. \*Dive packages from US\$1,232 pppdb for 7 nights deluxe room accommodations, room taxes, 4 days local 2 tank boat dives, 1 tank night dive and round trip air transfers.*

*\*Packages valid through April 20, 2009*

### SUNBREEZE HOTEL

email: [sunbreeze@btl.net](mailto:sunbreeze@btl.net)  
website: [www.sunbreezehotel.com](http://www.sunbreezehotel.com)  
toll free: 1-800-688-0191

### SUNBREEZE SUITES

email: [sunbreesesuites@sunbreesesuites.com](mailto:sunbreesesuites@sunbreesesuites.com)  
website: [www.sunbreesesuites.com](http://www.sunbreesesuites.com)  
toll free: 1-800-826-1631

## CARIBBEAN ADVENTURES WORLD DIVE ADVENTURES WELCOMES NICHE CORE

Caribbean Adventures World Dive Adventures has been rated top Dive Travel Specialist by scuba divers for over 18 years, providing divers with exotic dive trips around the world while offering both land-based and live-aboard dive vacations.

World Dive has also presented niche offerings such as specialty romance scuba packages as well as family events like Kids Sea Camp, multi-island-hopper packages and others. Featuring a wide array of the world's best dive and snorkel destinations, the group offers hot dive specials in Honduras, Bahamas, Belize, Bonaire, Caymans, Costa Rica, Cozumel, Curacao, Dominica, Saba, Africa, St. Kitts, Fiji, Tobago, Turks & Caicos, Indonesia, Maldives, Palau, Yap and many more dive and snorkel destinations.

Travel agents who have dive clients or want to specialize in dive travel especially are urged to avail themselves of the expertise and zeal of these scuba divers themselves—specializing in the unique needs of the recreational diving, snorkeling and water sports enthusiast. Their motto? "Deep down you want the best."

After all, this is a very loyal niche market that loves to travel to get wet in various locations! A complete package for affordable resort/diving to sell to clients is available through Caribbean Adventures/World Dive Adventures.

Caribbean Adventures/World Dive Adventures, 800-433-3483), [diveres@worlddive.com](mailto:diveres@worlddive.com), [www.worlddive.com](http://www.worlddive.com), [www.loves2dive.com](http://www.loves2dive.com), [www.kidsseacamp.com](http://www.kidsseacamp.com), [www.scubapro.com](http://www.scubapro.com)

## SUNBREEZE HOTEL & SUNBREEZE SUITES OFFER SCUBA GETAWAY

Two great divers' resorts in the heart of Ambergris Caye, Belize, form a crescent that embraces the waterfront as well as its white sandy area, palm and tropical garden complete with a fresh-water pool.

SunBreeze Hotel & SunBreeze Suites provides the perfect location to the town's daily activities. SunBreeze Hotel boasts spacious air-conditioned deluxe rooms with partial ocean/garden views, and modern comforts that include cable television, direct-dial telephones, daily maid and laundry services and hotspot wireless Internet. SunBreeze Suites offers a private, ocean-view balcony and a beautifully-furnished, centrally air-conditioned suite with living room, dining room, fully-equipped kitchen with refrigerator, stove, cookware, china and flatware, a beautifully-appointed bathroom and bedroom, with ceiling fans, cable television, telephones, hairdryers and clock radios.

Aqua Dives Belize—the Ultimate Dive Center—is a certified Gold Palm PADI Dive Operator offering PADI instruction courses, private courses, introductory dives, referrals, local morning and afternoon dives, dives to the famous Blue Hole, Turneffe Elbow and daily snorkeling trips to various sites including the phenomenal Holchan and Shark Ray Alley.

The Sunbreeze dive package is valid April 16 through December 18, 2009, and is priced from \$838 ppdo, which includes seven

nights' accommodations with room taxes, four days local two-tank boat dives, weights, belt and tanks, and round-trip local air transfers Belize International to San Pedro.

SunBreeze Hotel & SunBreeze Suites, [www.sunbreeze.net](http://www.sunbreeze.net)

## BLUE MARLIN LODGE OFFERS LAID-BACK ADVENTURE IN BELIZE

The southern atolls, the barrier reef, and the cayes off the lower Belizean coastline offer an untainted mecca for divers and fishermen to explore when they vacation at Blue Marlin Lodge at Southwater Caye in Belize. Adventurers may experience diving the Belize Barrier Reef, and Glover's Atoll or diving with whale sharks from March through July during the full moon period.

The Blue Marlin Lodge specializes in offering vacationers simple pleasures to help them relax in this hidden paradise for divers, anglers and beachcombers, and brings them worry-free ways to experience the natural wonders of Belize. Over the past few months the Lodge has done a great deal of work to maintain their sustainable and environmentally safe and sound operation.

For those booking now, a 10-percent discount is offered on all packages. This offer is good through May 31, 2009. All packages can be customized to suit individual needs.

Blue Marlin Lodge, 800-798-1558, [reservations@bluemarlinlodge.com](mailto:reservations@bluemarlinlodge.com), [info@bluemarlinlodge.com](mailto:info@bluemarlinlodge.com), [www.bluemarlinlodge.com](http://www.bluemarlinlodge.com)



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Caribbean World Magazine

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## AIR-INCLUSIVE SCUBA AND ECO-VACATIONS A SPECIALTY OF CARADONNA DIVE ADVENTURES



Caradonna Dive Adventures is the largest scuba dive travel wholesaler in North America offering air-inclusive dive and adventure vacations throughout the world. The company specializes in group, individual travel, special and event programs related to scuba-diving and eco-tourism, and



currently markets more than 300 hotels in over 37 destinations worldwide.

The group excels in working with agents and their clients to share suggestions about new and exciting vacations for both the well-traveled and those traveling just once a year. Their product team travels the world to scope out the best values from the simplest and purist dive lodgings to the extraordinary.

Highly-recommended by Caradonna for Caribbean travelers is diving the beautiful island of St. Lucia accompanied by a stay at magnificent Jade Mountain—a unique resort that exemplifies how great design and architecture can harmonize and meld the natural and the man-made. Here, one experiences grand, sweeping spaces—with bedroom, living environment and private infinity pool gliding into one another to form an amazing floating plateau. Each of the 24 handcrafted sanctuaries embraces the full glory of the World Heritage Pitons and the shimmering Caribbean Sea, a most unforgettable view. The mesmerizing Caribbean resort is a top recommendation for clientele because it captures the essence of what divers seek to find below the water.

Rates for Jade Mountain are from \$4,918 pppo include 12 boat dives with Scuba St. Lucia, an SSI Platinum/PADI Gold Palm scuba center full diving program, all meals, tea, welcome cocktail, fruit basket, drinks package and airport transfers. The package price is valid June 1 through October 31, 2009.

Whether clients choose to dive the world's reefs or snorkel calm bays, travel plans can be arranged by Caradonna so each vacation is complimented with adventure excursions and spa holiday packages that produce more than a vacation. Getaways are guaranteed to exceed the expectations of the active traveler seeking above-the-ordinary experiences in the world's top destinations!

Agents and dive shops partners are invited to make inquiries regarding quotes on commissionable packages.

Caradonna Dive Adventures,  
800-328-2288, sales@caradonna.com,  
www.caradonna.com

## STUART COVE'S DIVE BAHAMAS FORMS NEW COMMISSION PROGRAM FOR RETAILERS AND TRAVEL AGENTS

Stuart Cove explains their new Dive Bahamas program—COVE CA\$H—for dive retailers and travel agents like this: "We love working with travel agents. The trend today is more divers are booking themselves, therefore preventing travel agents from making commissions on individual bookings. We saw this problem and wanted to create a method for our travel partners to receive commissions on an individual dive booking—As a result, we created a commission program for FIT or individual bookings called 'COVE CA\$H.'"

Mr. Cove continues: "This program is really very simple. All a travel agent has to do is place a special link and banner on their store's website. This special link will take a consumer to a quote page where we can quote a dive vacation for their customers. This process is automatically tracked via the special link, and we commission all bookings directly in cash back to the retailer. The program works in much the same way PADI's eLearning banners work, in terms of tracking where a person came from on the web."

Here's how Stuart Cove's Dive Bahamas innovative "COVE CA\$H" program works:

First, a Retailer or Travel Agent installs a Stuart Cove's Dive Bahamas graphic banner or special text link on their website.

Stuart Cove's supplies a special link that can be used for their supplied graphic banners or any other photo or link on a newsletters, emails, etc. That special link allows Stuart Cove's Dive Bahamas reservation specialists to track the quote as coming from a retailer store or agency. This link works similar to PADI's eLearning banners.

Each booking from a retailer or travel agent's website will then be fully commissionable (less hotel taxes, grats and service charges). Retailers start receiving commissions ("COVE CA\$H") on individual bookings.

Stuart Cove's Dive Bahamas,  
www.stuartcove.com/covecash

## KLEINTOURS' SOCIAL PROJECT IN ECUADOR'S NORTHERN ANDES



Because of its wealth, beauty, and folklore, the northern region of the Andes is one of Ecuador's most popular areas for tourism, though there remain countless hidden wonders tourism hasn't yet developed.

Examples are the Valley of Salinas, not far from Otavalo and its famous indigenous market, and several villages known for their arts and crafts like Mascarilla, Peguche, Ibarra and the Valley of El Chota.

To promote tourism in this area of the country, Kleintours has adapted the railway facilities between Ibarra and Salinas by building a locomotive with a 34-passenger car that has panoramic windows. This Project is called "Chaski Antawa" (Quechua words that mean "messenger train") and also involved organizing the community, which now has a restaurant, an arts and crafts store, music, and other elements exhibiting its genuineness.

The Messenger Train, goes down from Ibarra at almost 24 feet above sea level to the valley of Salinas located at approximately 18 feet, along around a 16-mile run, visitors can observe a wide array of plant life and landscapes at different altitudes. The "Chaski Antawa" project increased tourism in this area.

Kleintours has also developed two community projects, one setting up a traditional workshop for arts and crafts such as purses, backpacks, and puppets using domestic raw materials such as fine palm fiber, hemp, coconut, and tagua nut (vegetable ivory), for which people shall be trained in manufacturing and marketing. The second project consists of recycling paper, which shall also be used to create arts and crafts.

Kleintours, [sales@kleintours.com.ec](mailto:sales@kleintours.com.ec), [www.kleintours.com](http://www.kleintours.com), [www.ecuadortrain.com](http://www.ecuadortrain.com)

## GOWAY'S AFRICAEXPERTS ON TRACK WITH SOUTH AFRICAN TRAIN TRAVEL

Goway's AFRICAExperts has announced special savings in Southern Africa aboard the Shongololo Express. Named for the Zulu word for millipede, the Shongololo Train is more aptly described as a traveling hotel which incorporates touring experiences by day.

The Shongololo operates two 17-day train experiences between Johannesburg and Cape Town, and Johannesburg and Victoria Falls. The train travels between destinations by night, and by day guests board air-conditioned vehicles to explore the regional attractions. These customized vehicles are carried on-board the train, a feature unique to this operator.

The Good Hope operates between Johannesburg and Cape Town, and takes in virtually all the "must-see" sights in South Africa. Goway's AFRICAExperts is offering value pricing for the Shongololo on specific departures: regularly priced at \$4,451 per person, guests can save up to \$1,238 per person.

The Southern Cross is now priced at just \$4,498, reflecting a savings of \$1,466 per person for select departures. The itinerary traverses six countries in Southern Africa journeys (South Africa, Mozambique, Botswana, Swaziland, Zambia and Zimbabwe) between Johannesburg and Victoria Falls.

Goway Travel AFRICAExperts, 800-245-0920, [www.goway.com](http://www.goway.com)

## TREKKING ART IN THE PYRENEES

Imagine being able to trek the same route that shepherds and smugglers followed for centuries as they traveled from The Nuria Valley to the Mediterranean sea!

"Pyrenees, the Trekking of Art," a project of the Center of Contemporary Creation Nau Còclea and Maka Ecotourism, will take you there—through the Catalan Pyrenees, with its historic trails, July 4–12, 2009, for the cultural experience of a lifetime.

The nine-day/eight-night trip will trek through the Ribes Valley, Alta Garrotxa, the Albera and Cap de Creus Natural Parks, providing insight into the social systems and intimate relation of indigenous people with their territory.

The vacation is advisable for people accustomed to walking in uneven land and who go trekking often—between seven and 12 times a year (independent of age), as it traverses medium-high mountain territory. The price of approximately \$1,020 per person includes accommodation in mountain cottages, traditional Catalan country houses and hotels, breakfasts, six lunches, three dinners, luggage transfer, accompanying guides, experts in trekking and arts, logistics and technical assistance, a support van, two bus transfers, participation in all the artistic activities, and special mountain insurance. Not included are the train transport from Barcelona to Ribes de freser and then to Nuria, two lunches, five dinners and personal expenses (approximately \$116).

Booking is until May 15, 2009, with 30-percent of the total price per person required at time of booking. Space is limited; required information and material for booking is the full name, passport photocopy, telephone and email of each participant.

Cancellations before June 4 carry a penalty of approximately \$39; after June 4, penalty is as follows: 30 percent if more than 15 days prior departure, 50 percent 7–15 days prior, and 100 percent if cancelled during the previous seven days.

Makà Ecotourism, [info@makaecotourism.com](mailto:info@makaecotourism.com), [reservas@makaecotourism.com](mailto:reservas@makaecotourism.com), [www.makaecotourism.com](http://www.makaecotourism.com)

## ANGUILLA'S CHARMING ESCAPES COLLECTION WON'T LET ECONOMY DASH WEDDING DREAMS

In these challenging economic times, Anguilla has an important message for couples looking to launch a lifetime of happiness: Love Does Conquer All!

The spectacular island paradise is opening its arms to brides, grooms, friends and families with its "Wedding OFF the Rocks" package. The package allows couples a chance to leave their worries and cares stateside and elope to Anguilla, where they will start life together by enjoying their wedding ceremony and wedding night free at one of the island's Charming Escapes Collection (CEC) properties. And as an extra wedding night bonus—the package also comes with a serving of Goat Water, a signature island broth long linked with virility.

The elopement packages are available through March 31, 2009. Guests must book a minimum of four nights to qualify for the "Wedding OFF the Rocks" package, which also includes discounts for family and friends who come to join the party, a civil ceremony, champagne and wedding cake.

"Wedding OFF the Rocks" packages including four night's accommodations and all amenities noted above vary based on the property and are based on double occupancy: Paradise Cove is \$1,080 including service charges and taxes; Sirena Resort is \$660 excluding taxes and service charges, Carimar Beach Club is \$1,160 inclusive of all taxes and service charges; and Arawak Beach Inn starts at \$700, excluding taxes and service charges.

The Charming Escapes Collection is a group of 14 charming and intimate hotels, villas and inns offering travelers a unique and affordable way to experience Anguilla. While each is unique in its own way, many boast a variety of shared attributes, from stunning ocean views to beautifully landscaped grounds. An array of personalized services and amenities such as a private chef are available at select properties, and all properties include a warm and friendly staff that typifies the spirit of the island.

Anguilla Tourist Board, 877-4 ANGUILLA (877-426-4845), [www.anguilla-vacation.com](http://www.anguilla-vacation.com), [www.charmingescapescollection.com](http://www.charmingescapescollection.com)

## GRANDTRAVEL'S 10-DAY LONDON-PARIS TOUR OFFERS MULTI-GENERATIONAL BONDING

London and Paris are the venues for grandparents and grandchildren will enjoy cherished time together—a behind-the-scenes tour of Theatre Royal Drury Lane, visiting a French bakery to learn the secrets of creating delectable Pain aux raisons and Pain au chocolat, dining atop the Eiffel Tower, and riding the Chunnel under the English Channel from London to Paris—on Grandtravel's 10-day program departing July 18 and August 1, 2009. Prices of \$7,195 ppdo and \$6,995 triple include accommodations at London's charming City Inn Westminster and Paris' elegant Hotel Royal Saint Honore. AARP members receive a \$200 per-person discount.

One-of-kind excursions in London include a private tour aboard

one of London's iconic red double-decker buses; exploring the West End's myriad theaters with two plays; touring Shakespeare's Globe Theatre, and visiting the Tower of London of nearly a millennium ago. In Paris, museum visits feature the Musee D'Orsay's Degas, Cezanne, Monet and Renoir art; the fascinating Montmartre artist quarter where Modigliani, Picasso and Toulouse Lautrec resided; and an excursion to Giverny, where Claude Monet's gorgeous gardens and house inspired many a painting.

The London and Paris vacation also visits the cities' palaces and castles, including London's Windsor Castle, where Grandtravelers see the Queen's spectacularly decorated State Apartments, St. George's Chapel and Queen Mary's Doll House; Eton College, founded by Henry VI in 1140 and attended by Prince William and Harry; the Changing of the Guards at Buckingham Palace; and Paris' 17th-century Palace of Versailles, the official residence of French kings from 1682 to 1790.

Grandtravel is recognized as a premier provider of luxury vacations exclusively for grandparents and grandchildren. Prices include deluxe accommodations with private bath, most meals, transportation, admission to all scheduled attractions and events, en route activities for children, pre-departure guidance, the services of a professional tour manager, a Grandtravel activity director (an experienced educator or youth counselor), and service charges and hotel taxes.

Grandtravel, 800-247-7651, [www.grandtrvl.com](http://www.grandtrvl.com)

## ANDBEYOND RATED #1 LUXURY ADVENTURE TRAVEL COMPANY ON EARTH

andBEYOND (formerly CC Africa) has received the highest rating for luxury travel in the 2009 National Geographic Adventure magazine's "Best Adventure Travel Companies on Earth" survey, a comprehensive ranking of the world's best outfitters.

This unprecedented survey of 248 adventure travel companies is "based on the idea that a traveler's most important decision is not always where to go, but who to go with." Various key factors considered in the analysis of the world's best tour operators included environmental awareness, sustainability, reliable service, local knowledge and spirit of adventure.

"andBEYOND is committed to providing world-class guest delight through journeys that not only change people's lives but help preserve the incredible places in which we operate, as well as support the communities around them," said Gary Lotter, andBEYOND Commercial Director.

Globally recognized as one of the world's pioneering responsible luxury adventure companies, andBEYOND has expanded its ecotourism network across six African countries and more recently into India. The company has 40 years' experience as a professional travel operator and understands that a holiday is all about dreams. "Our well-traveled consultants are on hand to design journeys that exceed any traveler's wildest expectations," added Gary. "We cannot wait to welcome more guests to Africa and beyond."

AndBEYOND, [www.andbeyond.com](http://www.andbeyond.com)

**NEW EDEN ON CHILKO LAKE  
ADDED TO ADVENTURE WEST  
RESORTS' PORTFOLIO**



Adventure West Resorts has announced the addition of the new Eden on Chilko Lake to its portfolio. Formerly known as the Chilko Lake Lodge, Eden on Chilko Lake will begin operations starting in June 2009 as a lakeside wellness resort and spa following an extensive renovation.

Set in Tsylos Provincial Park in British Columbia's Coast Mountains, a two-and-a-half hour drive from William's Lake, Eden on Chilko Lake will feature breathtaking views of the unspoiled Chilcotin wilderness. Inspired by the natural healing benefits of Mother Nature, Eden will offer guests a combination of healthy outdoor activities blended with unforgettable spa and dining experiences. From nutritional consulting and locally inspired spa treatments, to unsurpassed trout fishing, grizzly bear viewing and guided wildflower hikes, guests to Eden on Chilko Lake will leave relaxed and inspired, with a renewed sense of balance.

"Through programs designed to instill health and wellness in the true, native and rugged paradise of Chilko Lake, our aim will be to offer guests the unique opportunity to find spiritual, mental and emotional balance," says Aaron Smith, Director of Marketing and Operations for Adventure West Resorts. "Chilko Lake is considered a healing ground to the local First Nations. In line with the history of the area, we plan to create a relaxing and enlightening experience unlike anything else offered in the region."

Offering luxurious lakefront accommodations that include private chalets, deluxe half duplexes and waterfront suites in authentic Chilcotin log cabins, Eden on Chilko Lake will present a refined experience in the heart of British Columbia's wild west. Open from June through October, guest packages include accommodation, all meals, Pilates or aqua aerobics class, and one guided morning outdoor activity such as wildflower hikes, instructional fly-fishing or scenic lake tours.

**Eden on Chilko Lake,**  
[www.edenonchilkolake.com](http://www.edenonchilkolake.com);  
**Adventure West Resorts, 877-346-9378,**  
[www.adventurewestresorts.com](http://www.adventurewestresorts.com)

**ABENTEUER AFRIKA SAFARI  
STAGES FLYING SAFARIS  
OVER NAMIBIA'S SKELETON  
COAST**

Namibia's Abenteuer Afrika Safari offers a four-day, three-night Flying Safari along Africa's legendary Skeleton Coast with stays at comfortable, fully-equipped camps. Named for the hulks of ships smashed by the tumultuous, fog-beset Atlantic, and strewn with the bleached bones of whale and seal, the Skeleton Coast is a visual believe-it-or-not. Travelers depart at Eros Airport in Windhoek and take in aerial views of gargantuan red sand dunes, the remote Kuiseb Canyon and the remains of the Eduard Bohlen shipwreck of 1909.

Continuing northward at low level, the flight passes the seal colony at Cape Cross across the desert to the Ugab formations, a landscape of black ridges on the white desert floor. The flight touches down at Kuidas Camp in the Huab River Valley for a walking tour to see ancient rock engraving amidst the red lava and yellow sandstone scenery.

Next day, the flight lands at Terrace Bay in Skeleton Coast National Park. Guests take a Land Rover to the "roaring dunes" for a colorful beach walk. Then back for a flight to the Hoarusib Valley in the Kunene Region bordering Angola. Night is spent in the valley's Purros Camp.

After breakfast next day, there's a drive to a settlement of the semi-nomadic Himba

people, an area frequented by the magnificently adapted desert-dwelling elephant. Next, back to the aircraft to fly further north over the Coast, taking in views of the Kaiu Maru shipwreck and the rusted remains of old sailing vessels. From the airfield the Land Rover motors to a favorite lunch site. The journey continues through the mountains and dunes of the Hartmann Valley and arrives at Kunene River Camp late afternoon.

The final day includes an early morning boat trip on the Kunene River. After lunch at the camp, the plane returns to Eros Airport in Windhoek, arriving late afternoon.

The price of \$5,495 ppdo is all-inclusive: accommodations as indicated, meals and drinks (except premium brands), game drives and activities. Not included are laundry and gratuities. Groups of four are entitled to a discount. Luggage restrictions apply.

**Abenteuer Afrika Safari,**  
[plaprelle@abenteuerafrika.com](mailto:plaprelle@abenteuerafrika.com),  
[www.abenteuerafrika.com](http://www.abenteuerafrika.com)

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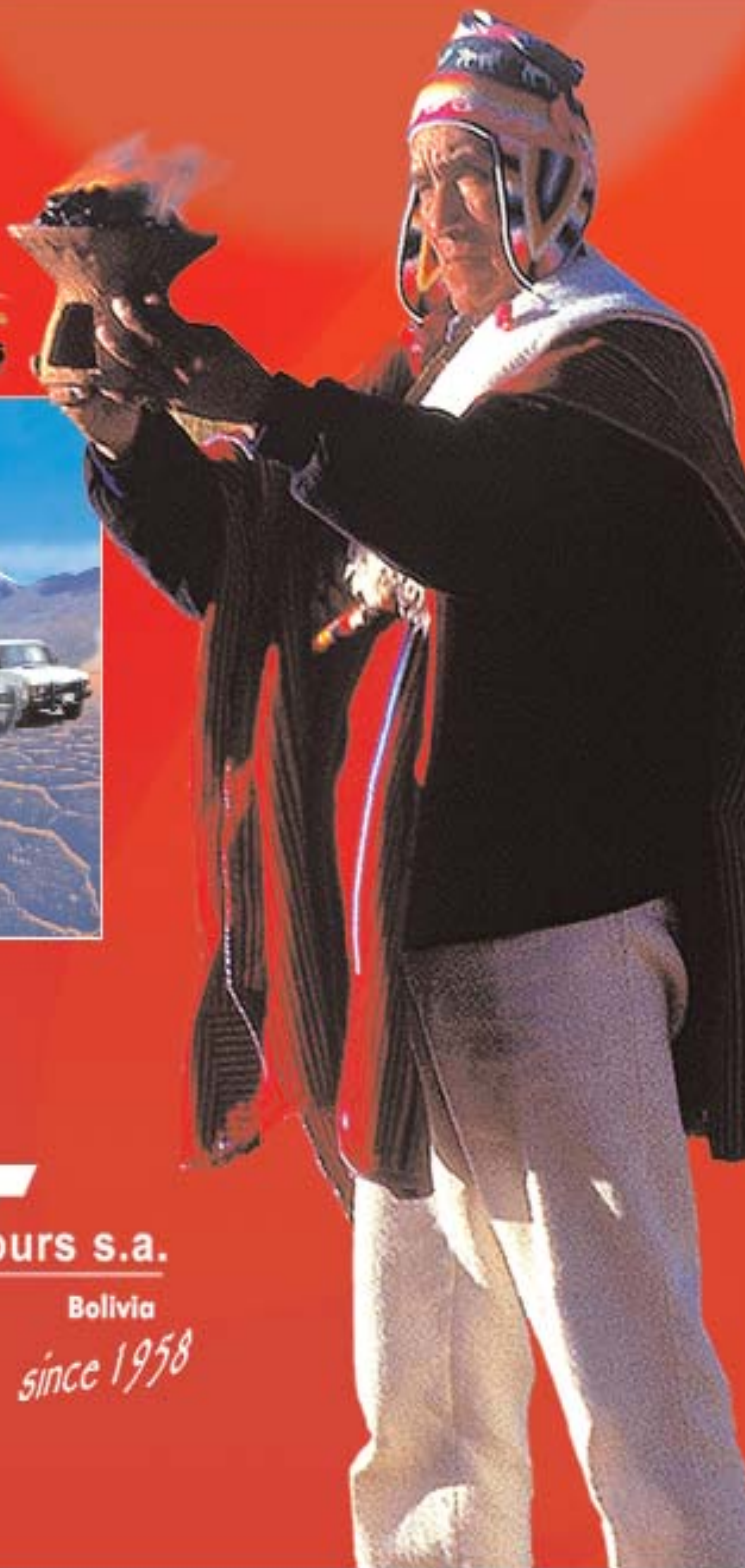
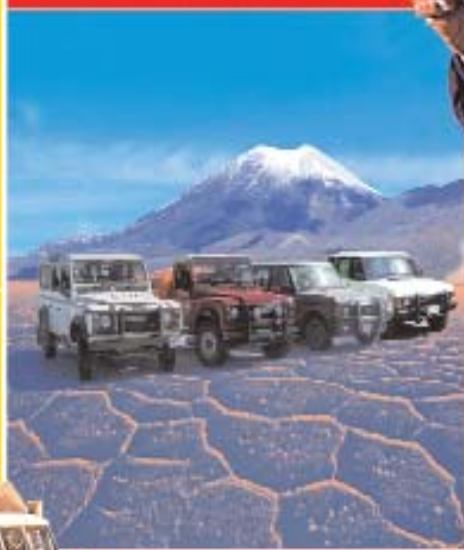
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# Bolivia

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• USA INFORMATION OFFICE: Phone.: (305) 358-5353 / E-mail: [darius@titicaca.com](mailto:darius@titicaca.com)