

MAY 2008

Travel World

The Magazine for Destination Travel Specialists

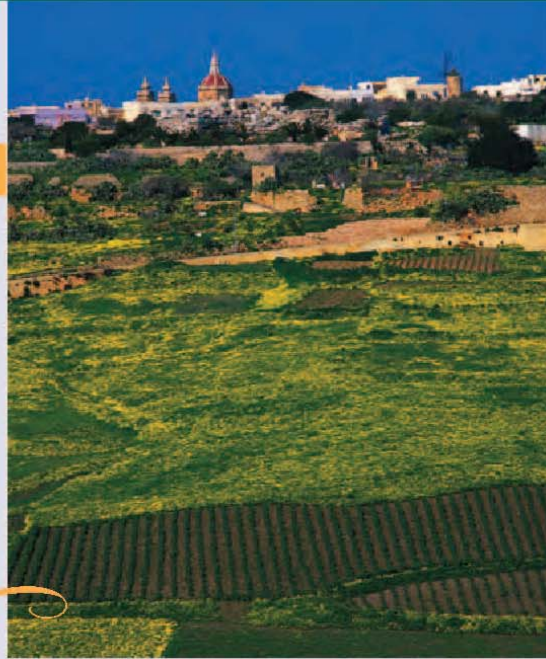
NEWS®

MEDITERRANEAN

Malta AX Holdings Group Appoints Mario Decelis

Greece Summer Cruises from Homeric Tours

Morocco Fes Festival of World Sacred Music

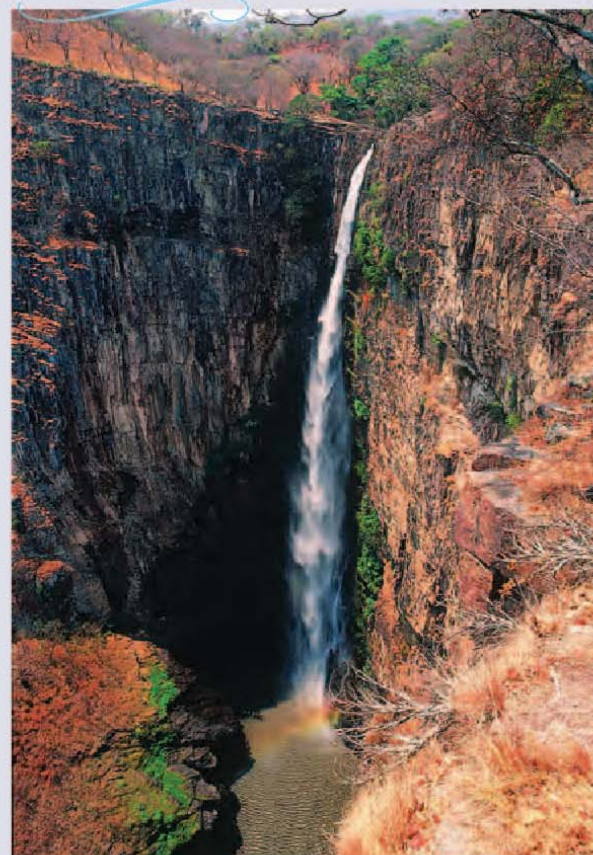


AFRICA

South Africa ImagineXpeditions' 2008 Adventures

Nigeria Black History Month Expo

Botswana CC Africa Doubles Capacity



CARIBBEAN

Dominican Republic Hosts Another Successful DATE

Jamaica Fiesta Hotel Group to Open its First Resort

Grenada Spice Island Beach Resort "Green" Trendsetter

LATIN AMERICA

Mexico Palace Resorts' Summer Promotions

Costa Rica Albee Adventures' Family Adventures

Peru Educational Webinars from PromPeru



TANZANIA

U.S. Tourist Arrivals Soar to New Heights

Travel World NEWS[®]

The Magazine for Destination Travel Specialists

MAY 2008

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INDUSTRY EVENTS	3
CALENDAR OF EVENTS	7
INDUSTRY NEWS	8
EUROPE	10
NORTH AMERICA	14
FAM TRIPS	15



ITE 2007 Cultural Performance

SECTION TWO • CARIBBEAN

DOMINICAN REPUBLIC: Hosts Another Successful DATE ▶3

JAMAICA: Fiesta Hotel Group To Open its First Resort ▶9

GRENADA: Spice Island Beach Resort "Green" Trendsetter ▶12



SECTION THREE • LATIN AMERICA

MEXICO: Palace Resorts' Summer Promotions ▶6

COSTA RICA: Albee Adventures' Family Adventures ▶10

PERU: Educational Webinars From PromPeru ▶15



SECTION FOUR • AFRICA

SOUTH AFRICA: ImagineXpeditions' 2008 Adventures ▶5

NIGERIA: Black History Month Expo ▶8

BOTSWANA: CC Africa Doubles Capacity ▶12



SECTION FIVE • TANZANIA

Tourism is Now Tanzania's Leading Economic Sector ▶3

Conservation, Conservation, Conservation –
Tanzania Continues to Expand Its National Parks ▶5

Ngorongoro and Beyond! ▶7

Spectacular Lodging in Spectacular Tanzania ▶9

GO EAST! With Unique Safari Lodges of Tanzania ▶11

ATA & Tanzania Roadshow ▶13



SECTION SIX • MEDITERRANEAN

MALTA: AX Holdings Group Appoints Mario Decelis ▶4

GREECE: Summer Cruises From Homeric Tours ▶8

MOROCCO: Fes Festival of World Sacred Music ▶10



WORLD TRAVEL MARKET ANNOUNCES NEW ADMISSION POLICY

World Travel Market (WTM) has announced a new admission policy designed to benefit both exhibitors and visitors alike. The new policy includes changes to the structure of the daily format at WTM with Monday, November 10 Opening Day admission by exhibitor invitation only, Ministers, and international press. The following three days, Tuesday, November 11- Thursday, November 13, will be open to all Meridian Club members, Travel Trade professionals, and press, giving participants more flexibility over the days they wish to visit the exhibition.

WTM remains a trade only exhibition. A full program of conferences, seminars, B2B meetings, and industry initiatives will run across the three days, including the UNWTO Minister's Summit, WTM World Responsible Tourism Day (WTM WRTD), along with a number of new initiatives to contain an extended Responsible Tourism program and exhibitor to exhibitor networking initiatives.

Speaking about the new policy, Exhibition Director, Craig Moyes said, "The new admissions policy is a very exciting step for the future of World Travel Market. It underpins the value of WTM as a four day business to business forum for the travel and tourism industry and re-enforces the significance of delivering buyers to exhibitors."

The new policy creates more flexibility to visiting travel trade professionals and exhibitors alike.

Both have more scope and opportunity to meet with one another across the full four days.

World Travel Market (WTM), www.wtmlondon.com

ADVENTURES IN TRAVEL EXPO LAUNCHES SEATTLE EVENT

The Adventures in Travel Expo has announced the launch of its Seattle event, September 13-14, 2008 at the Washington State Convention Center. In partnership with the Seattle Times, the leading newspaper in the Seattle market, ATE will deliver a show floor filled with travel industry providers and services featuring high energy interactive exhibits, cultural performances and a one-of-a-kind conference program featuring some of the industry's most prominent experts.

Exhibitors and attendees alike have expressed great satisfaction with the recent 2008 events and are enthusiastic of the event entering this marketplace. Booth space is already filling up, as exhibitors recognize that Seattle is a hot market for attendees seeking active and adventure travel vacations.

Adventures in Travel Expo delivers high quality attendees, many of which book their trips right on the show floor.

Adventures in Travel Expo, www.adventureexpo.com

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ATS SELECTS CAIRO AS VENUE FOR FALL CONFERENCE



ATS Executive Committee sign agreement with Egyptian Tourist Authority to hold its annual fall conference in Cairo, Egypt. From left: (seated) David Parry, ATS Chairman; Sayed M. Khalifa, Director, USA & Latin America, Egypt Tourist Authority in New York; (standing): Don Reynolds, ATS Exec. VP; Phil Otterson, ATS President; Jan Rudomina, ATS VP and Treasurer; Dave Spinelli, ATS VP and Secretary.

The New York-based American Tourism Society (ATS) announced that its Annual Fall Conference will take place for the first time in Cairo, Egypt, October 27-30, 2008. The ATS conference will be under the auspices of the Egyptian Tourist Authority ETA. The agreement was signed at an ATS Executive Committee meeting by ATS Chairman, David Parry, and Sayed M. Khalifa, Director, USA & Latin America, Egypt Tourist Authority in New York.

Parry, also Chairman, Academic Travel Abroad, stated "Egypt is the perfect venue to launch the 'new' American Tourism Society as we redirect our mission and efforts to foster travel industry education and understanding. Making our membership familiar with new places of historical, cultural and tourist value is an important ATS goal reflecting our motto, Bringing the World Together."

"Egyptian Tourism is booming with new hotel developments in Alexandria, Sharm el Sheikh and other resorts in the Sinai," said Sayed Khalifa. "Our product, much more diversified than it was five years ago, now has much more to offer the varied interests of the American traveler. For this reason, we are especially pleased to have this wonderful opportunity to showcase Egypt, its ancient past and vibrant present, to this highly qualified group of American tour operators, travel agents and media."

ATS President Phil Otterson, Executive VP External Affairs, Tauck World Discovery, said "this will be a landmark conference since it will be the first one in which many of the new initiatives and partnerships will be in place. We will be enhancing our workshops focusing on greater interaction with our local travel industry partners as well as expanding the training program through our Tourism College."

The conference, which will take place in Cairo, will also offer delegates a five-night Nile Cruise. Special delegate fares will be available on Egypt Air.

American Tourism Society (ATS),
www.americantourismsociety.org

FOURTH INTERNATIONAL AFRICAN DIASPORA HERITAGE TRAIL CONFERENCE JULY 26-30, 2008

The Fourth International African Diaspora Heritage Trail Conference will be held July 26-30, 2008 in Bermuda. The conference will provide a myriad of opportunities for professional development, idea exchange, open dialogue, and international networking. Hosted by Premier Dr. the Honorable Ewart F. Brown, JP, MP, and the Government of Bermuda, the conference will continue in the tradition of gathering diverse talented and experienced persons from throughout the African Diaspora who are committed to the authentic research, documentation, promotion and dynamic development of African Diaspora Heritage sites/venues, museums, monuments, and cultural expressions.

Conference highlights include exciting and inspiring speakers and presentations on cutting-edge topics relevant to Heritage Trail development; plenary sessions, forums, roundtable discussions and demonstrations providing information, perspective, models and dialogue on the state of the African Diaspora heritage movement; technical assistance opportunities provided by many of the best minds in heritage tourism development; social networking enabling delegates to interact with their peers from around the world; Culture of the Diaspora Presentations including Music of the Diaspora, Film of the Diaspora, Fashion of the Diaspora; participation in Bermuda's Emancipation Day Celebration; and

African Diaspora Trade Expo including exhibits from various venues, museums, and private entities.

Fairmont Southampton Bermuda is the official hotel for the 2008 AHDT conference.

African Diaspora Heritage Trail, diaspora@hend.com,
www.adht.net

MITM AMERICAS IN COLOMBIA, NOVEMBER 24-25

The 14th edition of MITM Americas, Meetings and Incentive Trade Market, will take place in Cartagena de Indias, Colombia, November 24 and 25, 2008, with the support of the Corporación de Turismo de Cartagena de Indias and Proexport Colombia.

MITM is the first and oldest incentive and convention quality oriented travel trade show in the Americas.

It is a prestigious fair, known for its high professionalism and excellent organization where exhibitors can get to business under the right environment.

MITM is oriented to quality more than quantity, run by 20 one-to-one appointments between a maximum of 100 exhibitors and the same number of top MICE hosted buyers from Europe.

MITM has previously been held in Guadalajara (twice), Merida and Guanajuato in Mexico; Guatemala; Varadero, Cuba; Quito, Ecuador; Miami, Orlando and Las Vegas (three times) in the United States, and Salvador da Bahia, Brazil. After Cartagena, it will take place in Havana, Cuba, in the year 2009.

GSAR Marketing, gsar@gsamark.com, www.mitmevents.com

WORLD TRAVEL AWARDS ANNOUNCES GRAND TOUR



Ahu Aysal, Owner, Hotel Les Ottomans, receiving the award for World's Leading All Suite Hotel & Spa, 2007 from Graham Cooke, President & Founder, World Travel Awards.

To mark their 15th Anniversary in great style, World Travel Awards (WTA) is now expanding its portfolio of regional awards. These regional award ceremonies recognize winners in their own territory and celebrate both individual success and the achievements of the industry.

WTA 2008 Grand Tour will kick off in May with the African Awards in Durban, South Africa and will continue in Sydney (Australasia), Orlando (North & Central Americas), Crete (Europe), Rio de Janeiro (South America) and Abu Dhabi (Middle East). Asia venue is to be announced.

This will culminate in the Grand Finale in December in the Caribbean islands of Turks & Caicos which will honor the travel industry's very best.

WTA will organize the Grand Tour Winners Dinner in November in London, which will be an invitation only event exclusive to the winners, sponsors and partners of the WTA. Furthermore, the WTA will establish a bigger platform for green and responsible tourism products by introducing the "Green" awards ceremony, set to be held this September at AquaCity, Slovakia.

"Since the announcement of our expansion plans, industry support has been staggering," said Graham Cooke, President & Founder of the World Travel Awards. "With a host of exciting new partnership deals and a global media campaign reaching in excess of 270 million already in place, this vindicates our decision to launch the 2008 Grand Tour. We are proud of our 15 year commit-

ment to reward and acknowledge excellence and honored to be recognized as 'the Oscars of the travel industry.'"

The World Travel Awards, www.worldtravelawards.com

VACATION.COM CONFERENCE & TRADE SHOW JUNE 16 – 19, 2008

Vacation.com is celebrating its 10th International Conference & Trade Show with enhanced training opportunities, educational sessions, exciting entertainment, and informative general sessions. The conference is being held at Caesars Palace in Las Vegas, June 16 – 19, 2008.

"Our members recognize the value of attending our conference, and with our 10th anniversary this year, Vegas is sure to sell-out fast," said Lauraday Kelley, Vice President, Education and Training, Vacation.com. "We have an outstanding agenda in place and a ton of surprises in store for attendees."

The opening general session on Monday, June 16, titled Bet On Ten – A Heritage of Winning, will feature a review of the past 10 years, entertainment, and general session presentations, including a segment honoring Vacation.com founding consortium presidents.

Starting Sunday, June 15, (pre-conference training day) through Wednesday, June 19, Vacation.com will run 170 hours of classes with a variety of sessions. Vacation.com has recruited top speakers to headline the educational sessions.

Entertainment will include a general session performance, Keith Prowse presents a Tribute to Andrew Lloyd Weber. On June 16, attendees will enjoy a Patriotic Night Under the Neon at Fremont Street. Tuesday, June 17 will be the Member/Supplier Gala Awards Reception and Dinner. Complimentary show tickets will be provided to Blue Man Group, V-The Ultimate Variety Show, The Greatest Magic Show and Defending The Caveman.

The conference agenda will be continuously updated on AgentNet.com with additional educational seminars and entertainment being added frequently. To register for the conference, members can visit www.agentnet.com/conference. One complimentary registration is provided for U.S. member agencies and additional registrants can be added for \$129 each.

Vacation.com, 800-843-0733, Vacation.com

DEMA SHOW OCTOBER 22-25, 2008

DEMA Show 2008 will be held in Las Vegas, October 22-25. There's no single trade event that brings people doing business in the scuba diving, water sports and adventure/dive travel industries together like the DEMA Show.

Be a part of the action when over 10,000 retailers, buyers, travel professionals, training experts, resort owners and manufacturers from around the world gather in Las Vegas, October 22-25, 2008. Highlighting the Show will be the 20th Annual Reaching Out Awards honoring legends of the diving industry on October 24 at The Riviera Hotel & Casino.

DEMA Show 2008, www.demashow.com

ITE & ITE MICE 2008: NEW DEVELOPMENTS ENHANCE THE ATTRACTIVENESS OF THE TRAVEL EXPO



ITE & ITE MICE are making efforts to improve their overall attractiveness by highlighting travel sectors and themes, and to that end this year that will include a greater presence of cruise, hot spring and spas, Hong Kong travel agents, and stronger support from Chambers of Commerce and Event Industry Associations in the region of the Greater Pearl River Delta.

For the first time, there will be a Cruise Education Corner in the Travel Expo. In addition to an informative stand, separate cruise seminars for trade and consumers are also being planned.

To project a stronger image for easy recognition of the Hong Kong Travel Agents Zone, a newly designed standard booth has been created. In addition, exhibitors in the Zone will be encouraged to jointly promote ITE and ITE MICE in their advertisements in local newspapers and magazines.

So far, a total of five Trade Associations or Chambers of Commerce in the region of Greater Pearl River Delta have formally pledged supports to ITE and/or ITE MICE. They include the Hong

Kong Exhibition & Convention Industry Association, Macau Convention & Exhibition Association, the China Council for Promotion of International Travel (CCPIT)/International Chambers of Commerce in Dongguan and Shenzhen, and the Hong Kong Chinese Enterprises Association (HKCEA).

Since the launching of ITE MICE two years ago there has been significant growth in the number of corporate visitors. The concurrent holding of ITE MICE, which focuses on business and MICE travel, is a first and so far the only such arrangement in Asia.

ITE MICE and ITE are supported by China National Tourism Administration, Hong Kong Tourism Board, Macau Government Tourist Office and Travel Industry Council of Hong Kong.

ITE MICE08, the third MICE, Business & Incentive Travel Expo will be held from June 12 - 14 in hall 2B of the Hong Kong Convention & Exhibition Center (HKCEC), while the concurrent ITE08, The 22nd International Travel Expo Hong Kong, will be held from June 12 - 15 in halls 1A, B and C and hall 2A of HKCEC. ITE, www.itehk.com;

ITE MICE, www.itehkmice.com

SITE ANNOUNCES ARUBA AS DESTINATION OF 2008 INTERNATIONAL CONFERENCE

The Society of Incentive Travel Executives has selected Aruba to be the host country of the SITE International Conference 2009, set for December 3-6. The event will bring the top minds in incentive travel, a multi-billion dollar global industry, to one of the Caribbean's most celebrated destinations.

"SITE's membership is rich with innovators who greatly influence not only the evolution of the incentive industry, but also the business outcomes of client organizations," said SITE President Padraic Gilligan. "The SITE International Conference is a superlative forum where professionals from around the world gather to share insights that help them achieve professional goals, surpass client expectations, and have a meaningful and positive impact on economies of destination cities around the world."

"Aruba is ideal for SITE's constituency," said SITE CEO Brenda Anderson. "Sharing experiential knowledge is imperative for incentive and travel professionals who wish to enhance expertise and better understand this worldwide industry. Aruba offers a unique setting; it's a model for promoting economic development with a keen eye toward cultural and environmental sensitivity - both of which are top-of-mind for SITE members and the organizations they work with to implement programs that drive business success."

"We were thrilled to hear of SITE's decision to make Aruba its host location for the 2009 International Conference," said Minister of Tourism and Transportation, Edison Briesen. "The incentive travel industry is an important one for our island and we are looking forward to showcasing the many things that sets Aruba apart from the rest of the Caribbean region throughout the conference."

SITE, www.site-intl.org;

Aruba, 800-T0-ARUBA, www.aruba.com

CALENDAR OF EVENTS - 2008

DATE	EVENT	LOCATION	CONTACT
JUNE			
5-8	Karibu 2008	Arusha, Tanzania	www.karibufair.com
9-11	City Break 2008	Belgrade, Serbia	www.citybreakexpo.com
10-11	MITM Euromed	Cologne, Germany	www.mitmeuromed.com
12-13	Asia Tourism, Property & Attractions 2008	Shanghai, China	www.globaleaders.com
12-14	ITE MICE	Hong Kong, China	www.itehkmice.com
12-15	CULTOUR 2008	Cologne, Germany	www.cultourfair.com
12-15	ITE Hong Kong	Hong Kong, China	www.itehk.com
16-19	Asia Luxury Travel Market	Shanghai, China	www.altm.com.cn
16-19	Vacation.com Annual Conference	Las Vegas, NV	www.agentnet.com
21-25	Annual Caribbean Tourism Summit	Washington DC	sbrown@caribtourism.com
JULY			
26-30	African Diaspora Heritage Trail Conference	Hamilton, Bermuda	www.adht.net
28-30	94th Annual DMAI Convention	Las Vegas, NV	www.destinationmarketing.org
27-30	NBTA International Convention & Exposition	Los Angeles, CA	www.nbtaconvention.org
30-Aug 4	BETEX 2008	Belize City, Belize	www.betex.bz
AUGUST			
19-21	Manuel Antonio Expo	Manuel Antonio, Costa Rica	www.expotur.com
23-30	Black History Month Expo	Ada, Nigeria	webiscocare@yahoo.com
SEPTEMBER			
2-5	Travel Media Showcase	Kansas City, MO	www.travelmediashowcase.com
3-6	Adventure Travel World Summit-South America	Sao Paulo, Brazil	www.adventuretravelworldsummit.com
10-12	TravelMart Latin America	Quito, Ecuador	www.travelmartlatinamerica.com
13-14	Adventures in Travel Expo	Seattle, WA	www.adventureexpo.com
15-16	BIT PERU 2008	Lima, Peru	www.bitperu.com
16-19	PATA Travel Mart 2008	Hyderabad, India	www.pata.org
20-23	Kerala Travel Mart	Cochin, India	www.keralatravelmart.org
23-25	The Motivation Show	Chicago, IL	www.motivationshow.com
OCTOBER			
1-3	CIS	St. Petersburg, Russia	www.exponet.ru
6-9	World Tourism Investment Summit	Busan, South Korea	www.wtuglobal.org
14-17	American Tourism Market	Medellin, Colombia	www.bolsaturisticadelasamericas.com
15-17	Cancun Travel Mart	Cancun, Mexico	www.cancuntravelmart.com
15-17	Ukraine International Travel Market	Kiev, Ukraine	www.autoexpo.ua
21-25	Adventure Travel World Summit-Europe	Tromso to Bergen, Norway	www.adventuretravelworldsummit.com
22-24	ITBASIA 2008	Singapore	www.itb-asia.com
22-24	Discover America Pavilion at ITBASIA 2008	Singapore	www.discoveramericapavilion.com
22-25	DEMA Show	Las Vegas, NV	www.demashow.com
22-25	ABAV 2008	Rio de Janeiro Brazil	www.abav.com.br
24-25	Akwaaba Travel Market	Lagos, Nigeria	www.africantravelquarterly.com
24-26	TTG Incontri	Milano, Italy	www.traveltradeitalia.com
27-30	ATS Fall Conference	Cairo, Egypt	www.americantourismsociety.org
27-31	15th Annual FCCA Conference	Port of Spain, Trinidad	www.f-cca.com
28-29	Home Based Travel Agent Show & Conference	Baltimore, MD	www.travelindustryshows.com
30-Nov 2	Philoxenia	Thessaloniki, Greece	www.helexpo.gr
NOVEMBER			
1-5	47th ICCA Congress & Exhibition	Victoria, Canada	www.iccaworld.com/dbs/congress2008
4-6	MADI Travel Market	Prague, Czech Republic	www.madi.cz
4-6	Guanacaste Marketplace	Guanacaste, Costa Rica	www.expotur.com
8-9	No. Virginia/D.C. Travel Show	Chantilly, VA	www.travelindustryshows.com
10-13	WTM 2008	London, UK	www.wtmlondon.com
10-13	Discover America Pavilion at WTM 2008	London, UK	www.discoveramericapavilion.com
10-13	WTM	London, England	www.wtmlondon.com
15-16	Minnesota Travel Show	Minneapolis, MN	www.travelindustryshows.com
15-18	NTA Annual Convention	Pittsburgh, PA	www.nta.travel
17-20	IGTM 2008	Andalucia, Spain	www.igtmc.co.uk

TO LIST YOUR EVENTS EMAIL: editor@travelworldnews.com • FOR ADDITIONAL EVENTS VISIT: www.travelworldnews.com/calendar

HILTON HOTELS ANNOUNCES LUIS PERILLO REGIONAL DIRECTOR OF SALES AND MARKETING, CARIBBEAN AND CENTRAL AMERICAS



LUIS PERILLO

Luis Perillo has been appointed as Regional Director of Sales and Marketing, Caribbean and Central America, for Hilton Hotels Corporation. Luis most recently served as General Manager of the Hilton Barquisimeto in Venezuela. A 13-year Hilton veteran, Luis began his career with Hilton in Venezuela as a National Director of Sales and Marketing responsible for the company's four hotels throughout the country. Since then, Luis has held several management positions throughout Latin America, including three years as Regional Director of Sales and Marketing for Latin America, followed by a 2002 appointment as Resident Manager of the corporately owned Hilton Sao Paulo Morumbi in Brazil. Prior to joining Hilton, Luis spent several years at recognized hotels in Venezuela, serving as Director of Sales and Marketing at the Eurobuilding Hotel and Suites in Caracas, as well as the Hotel del Lago Intercontinental in Maracaibo, preceded by a Sales Manager role at the Hotel Tamanaco Intercontinental in Caracas. He holds a Bachelor of Science degree in Hospitality Management from Florida International University.

Hilton Hotels Corporation, www.hiltonworldwide.com

SERA CAWANIBUKA APPOINTED NEW REGIONAL COORDINATOR AMERICAS FOR FIJI MATAI SPECIALISTS PROGRAM



SERA CAWANIBUKA

Sera Cawanibuka was recently appointed new Regional Coordinator Americas for the Fiji Matai Specialists Program for the Fiji Visitors Bureau, North America (FVB). In her new position, Cawanibuka's responsibilities will include the implementation of training, overseeing annual awards, organizing Fiji Super Fam trips and developing marketing materials for the 2008-2009 Matai Specialists Program. Cawanibuka will also oversee incentive-based initiatives, Matai newsletter, Bula seminars, and yearly roadshows.

"We feel that Cawanibuka will be an valuable asset to our North America team here in Los Angeles by facilitating our 2008-2009 Matai Specialist Program for North America," says Regional Director of The Americas, Ili Matatolu. Starting as a Graduate Trainee at Fiji Islands Visitors Bureau in Nadi, Cawanibuka was quickly promoted to Marketing Office of Emerging Markets and most recently worked as the Senior Marketing Officer for Emerging Markets.

Cawanibuka is a graduate of the University of the South Pacific with a Bachelor of Arts in Tourism Management & Public Administration.

Fiji Islands Visitors Bureau, infodesk@bulafijiamericas.com, www.fijime.com

DUNCAN O'ROURKE APPOINTED COO OF KEMPINSKI; MICHEL NOVATIN NEW CEO OF SHAZA HOTELS



DUNCAN O'ROURKE

Duncan O'Rourke has been appointed as Chief Operating Officer (COO) of Kempinski, effective June 1, 2008. By Duncan O'Rourke's take over from Michel Novatin as of June 2008 he will join the management board and also be appointed as a Director of Kempinski SA. Duncan will be in charge of all the day to day business of Kempinski including the pre-opening of all the new projects. Based in Geneva at the Corporate Office, he will have all Regional Presidents, Senior Vice Presidents, Vice Presidents and General Managers reporting to him directly or indirectly. At corporate, Duncan will have Sales & Marketing as well as Training under his direct responsibility. He will also support and help with the start up of Kempinski People Management Program on all levels. "I am extremely happy to have been able to find the right talent from within Kempinski and I am sure that Duncan meets the expectations we have for him to bring the company to its next level of Excellence. Given the growth of our portfolio and the related ongoing growth of our workforce it is important to have somebody on board like Duncan," said Reto Wittwer, President & CEO. Duncan has multi-brand experience with Rosewood, Marco Polo and Mövenpick in a Corporate F&B function. He has opened six hotels in his career and most recently was overseeing the three Kempinski properties in Jordan out of the Kempinski Hotel Ishtar Dead Sea, and additionally two projects in Lebanon along with the three projects in Syria.

Michel Novatin, the current COO of Kempinski has been appointed as Chief Executive Officer (CEO) of Shaza Hotels, effective September 1, 2008. Novatin will replace Chris Hartley, who led Shaza during its establishment phase; and Hartley will now be dedicated to his role as CEO of Global Hotel Alliance. Hartley will continue to support Shaza in a non-executive capacity as board Vice Chairman.

Kempinski Hotels, www.kempinski.com



MICHEL NOVATIN

DIETMAR WERTANZL APPOINTED PRESIDENT & CEO OF CRUISE WEST



DIETMAR WERTANZL

Chief Operating Officer. Wertanzl replaces Jeff Krida who retired in January 2008.

As President and CEO, Wertanzl will be responsible for overall performance of Cruise West's business, and will help execute the company's short- and long-term strategies. Richard (Dick) West will continue as Cruise West's Chairman & Managing Director.

"The company has grown substantially in the last few years and Dietmar's leadership and seasoned experience will be invaluable in bringing the company to the next level," said West.

Wertanzl comes to Cruise West with more than 25 years experience in the cruise and hospitality industry. He served as Senior Vice President, fleet operations at Celebrity Cruises and Managing Director of Xpeditions, where he oversaw the line's entire marine and hotel operations and co-created the cruise concept in the Galapagos. He also managed the overall cruise experience and all new-build and refurbishment projects. Before joining Celebrity, Wertanzl held a number of key management positions with Crystal Cruises, Royal Viking and hotel properties in Switzerland.

Cruise West, www.cruisewest.com

MAYFLOWER TOURS LAUNCHES NEW WORLD HOLIDAYS BROCHURE

Mayflower Tours is offering travelers the Affordable World Holiday. Mayflower has released its 2008/2009 World Brochure featuring Deluxe Escorted Holidays includ-

ing a total of 21 international tours, nine of which are brand new.

"Our goal with our tours is to exceed the travelers' expectations," says John Stachnik, President and co-owner of Mayflower Tours.

A handful of exciting, fresh itineraries include an exclusively chartered river cruise on the Dutch Waterways in Springtime, a chance to travel aboard the world's most famous rails on their Majestic Swiss Alps & The Glacier Express, and a journey south of the equator to exotic lands on South American Adventure. They've also added a nine-day Treasures of the Pharaohs adventure starting at \$1,899 per person land only, which features Cairo, Egypt and a three-night Nile River cruise. There is also the return of the ever-popular Europe by Train, Greece, and Australia and New Zealand. And Mayflower makes it profitable to sell their World tours by paying up to 15 percent commission on the land and five percent commission on the air.

Mayflower creates a convenient and efficient means of travel planning for travel agents. Top commissions are paid on both land and air. They boast excellent service including a dedicated sales team, professional Tour Managers, deluxe transportation, unique dining experiences, select accommodations, all sightseeing and much more. All tours are available with air from your home city.

Mayflower Tours, 800-323-7604,
www.mayflowertours.com

WIN A LUXURIOUS BREAK IN A ROCCO FORTE SUITE

To celebrate the launch of The Rocco Forte Suite Experience on May 1, The Rocco Forte Collection is offering travel agents the chance to win a short break in one of its luxurious suites. Once agents have made three suite bookings, each in a different Rocco Forte hotel, they are eligible to enter a prize draw. There are 11 prizes to be won, one in each hotel and each including three nights' accommodation in a luxury suite and one return flight, offering the lucky winners a chance to fully enjoy the new product for themselves.

The Rocco Forte Suite Experience, the first of five new products to be launched by The Rocco Forte Collection with packages for families, the conference and incentive market, weekends and weddings and honeymoons to follow, will include as standard use of a state-of-the-art mobile phone, pre-programmed with the hotel's local recommendations and providing a direct line to reception and the concierge, from wherever you are; a complimentary packing and unpacking service, whereby a specially-trained member of staff will don white, silk gloves to hang and arrange each item upon arrival and to carefully repack upon departure; an in-suite check-in; plus complimentary movies, a pillow menu and many other extras.

To participate, agents need to enter their details on www.rfctraveltrade.com. The competition will run from May 1 – October 15 and agents can enter each time they have made three bookings.

The Rocco Forte Collection,
www.roccofortecollection.com

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RAGOSTA HOTELS COLLECTION APPOINTS GIANLUCA GIGLIO AS GROUP GENERAL MANAGER



GIANLUCA GIGLIO

Ragosta Hotels Collection has appointed Gianluca Giglio to its top post of Group General Manager, overseeing its portfolio of luxury hotels on the Amalfi Coast and in Sicily. The announcement was made by Founder and CEO Mr. Fedele Ragosta.

In his role as Group General Manager, Mr. Giglio will oversee the group's luxury portfolio – the critically acclaimed Hotel Raito, located in Vietri sul Mare on the Amalfi Coast, the soon-to-open La Plage

Resort in Taormina, Sicily, Relais Paradiso on the Amalfi Coast (opening in July 2008) and Palazzo Montemartini in Rome, Italy (opening late 2009). His responsibilities will also include oversight of sales and marketing activities on behalf of all properties, branding initiatives, and expansion and development projects.

Mr. Giglio has spent the last 17 years in various hospitality positions ranging from food and beverage management to operations and revenue management. He also held senior level management positions at first-class hotels and resorts that include General Manager, Grand Hotel Nastro Azzurro, Hotel Director, Hotel International and the premier Giglio Hotels consisting of seven first class hotels.

"We are fortunate to have Gianluca in this important role as we enter the European boutique luxury market," said Mr. Ragosta. "His exceptional background and experience in almost every facet of hotel operations makes him the ideal person to establish the Ragosta Hotels Collection as one of the leading European hotels groups."

Ragosta Hotels, 800-457-4000, www.ragostahotels.com

IMPERIAL RIVER CRUISES ANNOUNCES 2008-09 SCHEDULE

Imperial River Cruises, a New York-based supplier of river cruises and specialized travel services in Russia and Ukraine, has announced its 2008-2009 schedule of cruises and land packages. Its traditional trips in Russia and Ukraine, including cruises from Moscow to St. Petersburg, are supplemented this year with cruises to the Russian Far East and the North Pole, a 13-day Russian National Orchestra Cruise, and the once-in-a-lifetime Russian Solar Eclipse Package.

"Our clients are baby boomers and senior citizens. They have seen the world and seek a new adventure," said Alexander Bout, President of Imperial River Cruises. "They are sophisticated destination travelers seeking the greatest sights of Russia: Moscow, St. Petersburg and Ukraine, the Golden Ring cities, history and cultural heritage. Imperial River Cruises' main commitments are a unique and quality product, unbeatable prices and commission structures and customer service before, during and after the jour-

ney – a combination guaranteed to ensure satisfaction for travelers and travel agents alike."

Some of Imperial River Cruises' products for 2008-2009 include a Classic Waterways of Russia cruise between Moscow and St. Petersburg; Great Mother Volga and Caspian Sea Cruises; Black Sea and Dnepr River cruise from Kiev to Istanbul; a 13-day classical music program with the Russian National Orchestra; Explore the Far East of Russia cruise; North Pole Expeditions; and a Total Solar Eclipse in Russia.

All motor-ships are modern, designed for inland waterway and sea cruising, and all cabins are outside. Cruises are fully guided, include meals, amenities, guided sightseeing and live entertainment. Prices are from \$1,650 to \$2,450, and from \$4,250 for the 10-day Far East cruise.

Imperial River Cruises guarantees standard 12 percent commission on FIT bookings and 18 percent on groups, minimum group size 20 persons. Commission is on final payment to all IATA/ARC/CLIA/MCNA/NACTA and home-based-IATA approved travel agents worldwide, whether reservation is booked through our website, e-mail or phone. Itineraries can be created for individuals or special groups. Fam trips are available.

Imperial River Cruises, 866-922-4640, river@cruisebyriver.com, www.cruisebyriver.com

TRAVEL NUMBERS FOR FRANCE RISE IN 2007; CHALLENGING YEAR EXPECTED FOR 2008

Maison de la France, the French Government Tourist Office, announced that the number of foreign visitors to France reached a new threshold in 2007 with a record 82 million, up four percent from 2006. The estimated number of Americans traveling to France in 2007 also reached near record levels at 3.25 million visitors. Expenditures by U.S. travelers in France reached 6.5 million dollars. However, American consumers and the travel industry are faced with a new set of challenges in 2008, such as the struggling U.S. economy and increase of fuel prices.

Maison de la France is also stepping up its niche-marketing efforts and online consumer communication. After the successful launch in 2007 of franceguide.com's vlog, "Lost in Francelation," Maison de la France is launching the "MyFrance" campaigns in 2008. "MyFrance" is a multi-layered interactive online and e-marketing campaign platform. It brings the latest deals, packages and promotions from American and French industry partners, plus entertaining and informative travel articles straight to consumers.

In 2008, things of interest to the American visitor to France include the 90th anniversary of the end of WWI and commemoration of the U.S. contribution to the end of the "Great War," the 13th centennial of the Mont St-Michel and the Jubilee year of the pilgrimage city of Lourdes.

Supplementing web resources, Maison de la France also offers consumers its signature publication, FranceGuide magazine.

Maison de la France, www.franceguide.com/us

MALÉV PRESENCE EXPANDED TO 12 AMERICAN CITIES

The Malév route network is growing with the addition of new U.S. destinations.

Effective May 2, oneworld founder airline American Airlines is adding the Malév commercial code to 12 of its destinations, which means Malév passengers can now book seats on North American routes directly.

Connections integrate seamlessly into the direct Malév New York-Budapest service.

Thanks to the code-share cooperation of the two airlines, Malév is in effect given a direct role in American domestic air transport. Malév codes are featured on 36 domestic AA flights each day. This enhanced presence is of huge marketing value on the North American continent beyond the immediate commercial yields it brings.

For passengers, it provides the benefit of rapid travel and simplified arrangements allowing, for instance, the distance between Los Angeles-Budapest to be covered by AA and Malév flights in around 17 hours, with a convenient same-terminal connection in New York.

Cities accessible with Malév codes include Baltimore, Boston, Cleveland, Dallas/Fort Worth, Miami, Orlando, Raleigh/Durham,

San Diego, San Francisco, Seattle, St. Louis and Washington DC. From May 2, all of these destinations become available as an extension of the Malév New York service and with a single connection via AA Terminal 8 at JFK.

Under the terms of an earlier agreement, Malév codes already appear on American Airlines domestic flights from Los Angeles and Chicago.


AA and Malév collaboration started in January 2006, when the two airlines signed a pro rata agreement guaranteeing passengers discounted fares on each other's networks and coordinating their interline e-ticket systems.

The Open Sky agreement between the EU and the U.S. allows code-share cooperation to be broadened.

In addition to the American Airlines domestic flights, Malév codes have also been added to several American Airlines routes operating between the U.S. and Europe.

Flights operated by American between New York/Chicago and Rome, Paris and Brussels are accessible with a Malév-coded ticket, as are flights between Chicago and Frankfurt. Malév operates several flights per day between all of these European cities and Budapest.

These services also bear the code of American Airlines. Malév Ltd., www.malev.com



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DENMARK NAMED THE HAPPIEST COUNTRY IN THE WORLD



"Over the past 30 years, in survey after survey, this nation of five and a half million people, the land that produced Hans Christian Andersen, the people who consume herring by the ton, consistently beat the rest of the world in the happiness stakes," said correspondent Morley Safer in a February 17 60 Minutes story highlighting Denmark.

ABC 20/20 also reported on the phenomena, saying the Danes feel "tryghed" - the Danish word for "tucked in" - like a snug child. Travelers visiting Denmark this summer will find themselves in a state of happiness and bliss.

Scandinavian cuisine is one of the most progressive in Europe, and more restaurants, cafes and even hotels are riding the "green wave" fueled by demand for Danish organic goods. In fact, 45 percent of all food consumed in Copenhagen restaurants is organic.

Architectural gems can be found throughout Denmark. Some of the newest are located right next to one another. In February, The Danish Royal Theatre opened the new Royal Danish Playhouse,

which overlooks the also new, ultra-modern Copenhagen Opera House, Operaen.

The Royal Theatre had formerly been sharing a building with the Royal Opera and Ballet, and now the new edifices bring an invigorating view to the waterfront across from Amalienborg Palace, the winter home of the Danish Royal Family.

The seamless meld of old and new architecture has always been one of the most interesting facets of Danish culture. A few examples of this include The Black Diamond, a major extension to the Royal Library in Copenhagen, which dates to 1906.

Popular attractions in Copenhagen include the statue of The Little Mermaid and Tivoli Gardens, and outside the capital, the Viking Ship Museum, the Legoland amusement park, and the ARoS art museum in Aarhus.

Denmark, info@goscandinavia.com, www.visitdenmark.com

GERMANY OFFERS NEW INCENTIVE IDEAS FOR 2008

Throughout Germany there are opportunities to participate in a range of activities that bring people together while introducing them to the pleasures and uniqueness of the local culture.

In the area around Munich congress participants can take time out to learn how to make beer from the experts, see how fine porcelain is made, or find out about the secrets of film-making. Up to 10 persons can learn about the history and philosophy of brewing at Das Bierlaboratorium (The Beer Laboratory).

Nymphenburg Porcelain Manufactory offers guided tours. For those who have always wanted to be in the movies, visitors to the Bavaria FilmStadt Geiseltal can take part in film workshops, help create the storyline for their own film, and afterwards, take part in the action as actors or extras.

Berlin is a great city to explore, and there is more than one way to do it. For a wacky good time, visitors can take a Trabi Safari. The Trabi is the much beloved auto of the old East Germany, which runs along belching smoke in a body that many say is no more than cardboard.

A guide will lead the tour through some of Berlin's most famous sights as well as some back roads too narrow for a normal car. Similar programs are also available in Dresden.

Berliners have never forgotten the help they received from Americans after the Wall went up. Air Service Berlin's Douglas DC-3, one of the legendary "Rosinenbomber" (Raisin Bombers), which participated in the airlifts that provided food to Berliners has been restored to provide visitors with a step back in time. A flight around Berlin to the music of Glenn Miller offers a bird's-eye view of the city.

In Dusseldorf, the ISS Dom features an ice rink so large that it can accommodate dragon boat races. These colorful, Chinese-style boats on ice offer unique team building opportunities as the boat's crew figures out how to coordinate themselves to race.

German Convention Bureau, gcb@germany-meetings.com, www.germany-meetings.com

'LOVE YOUR WEEKEND, LOVE FOOD' PACKAGE AT RADISSON EDWARDIAN HOTELS IN LONDON



THE HAMPSHIRE & LIECESTER SQUARE

A weekend culinary package, targeted to foodies and cookbook junkies, features a hotel stay, gourmet foods, wine, dinner for two and more. Radisson Edwardian Hotels is offering a "Love Your Weekend, Love Food" package, available on Friday, Saturday and Sunday nights only at 11 hotels in central London.

Guests can choose from nine four- and five-star hotels in central

London, plus a four-star in New Providence Wharf and a five-star at Heathrow.

The package, valid until January 4, 2009, includes a minimum stay of two nights at a choice of hotels, three-course dinner for two in the hotel's restaurant on the first night, full English breakfast for two, and a voucher to redeem at Books for Cooks (famous bookstore in Notting Hill). In-room treats include a bottle of wine, Stilton cheese, smoked salmon and Bath Oliver biscuits. A "Taste Trail" map details London's best farmer's markets, specialist food and Georgian vaulted wine cellars.

Prices start at approximately \$414 per room, per night, based on double occupancy in a standard room. Rates include VAT of 17.5 percent, vary according to season, and are subject to terms and conditions.

Radisson Edwardian Hotels is one of the UK's largest, privately owned, upscale hotel groups, with more than 2,500 guest rooms and 95 meeting rooms. Included in the London group are the Radisson Edwardian at Heathrow, The Hampshire & Leicester Square, The Marlborough & The Kenilworth (Bloomsbury), The Berkshire & The Sussex (Oxford Street), The Mountbatten (Covent Garden), The Grafton (Tottenham Court Road), The Vanderbilt (Kensington) and New Providence Wharf.

Radisson Edwardian Hotels, 800-333-3333,
www.radissonedwardian.com

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For further details, please contact your Travel Agent or call:

Malév Reservations 800-223-6884 or visit our website www.malev.com

MALEV Hungarian Airlines



ALASKA AIRLINES INAUGURATES ANCHORAGE-HONOLULU SERVICE

Alaska Airlines has inaugurated nonstop, year-round service between Anchorage, Alaska, and Honolulu. The airline launched nonstop Seattle-Honolulu service October 12 and nonstop Seattle-Lihue, Hawaii, service October 28.

"For many years, customers and employees have hoped we would fly between the 49th and 50th states," said Bill MacKay, Alaska Airlines' Senior Vice President for the state of Alaska. "Our customers now are able to enjoy Alaska Airlines' unique brand of service to and from Hawaii, fly any time of the year and earn Alaska Airlines Mileage Plan miles."

The flights depart Ted Stevens Anchorage International Airport at 3:20 p.m. Alaskan time and arrive in Honolulu at 8:40 p.m. Hawaiian time. Return flights depart Honolulu at 10:10 p.m. Hawaiian time and arrive in Anchorage at 5:30 a.m. Alaskan time. The schedule offers convenient connections for travelers in other cities throughout the state of Alaska.

Flights are operated with Boeing 737-800 aircraft, accommodating 16 passengers in first class and 141 in the main cabin. All flights to Hawaii offer Hawaiian-themed beverage and meal service. Customers in the main cabin are offered complimentary Mauna Loa macadamia nuts, a complimentary Mai Tai or POG juice, and a Hawaiian-themed meal-for-purchase option. Customers in first class enjoy exotic meals such as macadamia nut-encrusted mahi mahi.

Alaska Airlines Vacations also offers a full line of vacation packages for travel to the islands of Oahu, Kauai, Maui and the Big Island of Hawaii. Packages include air transportation, hotel accommodations, ground transportation and tours.

Alaska Airlines, 800-ALASKAAIR, alaskaair.com

'AFFAIR TO REMEMBER' PACKAGE OFFERED AT MARMARA MANHATTAN

Throughout 2008, the Marmara Manhattan Hotel & Residence on New York's upper East Side will offer its 'Affair To Remember Package' that captures the glamour and romance of the city.

The package includes three nights' accommodations in a luxurious, one-bedroom suite and round trip airport transfers from any of the three New York area airports - JFK, LaGuardia and Newark Liberty International.

Guests will also enjoy a Welcome to NYC gift basket from Eli's Vinegar Factory, Godiva chocolates, and admission to the top of the Empire State Building, the scene of several legendary screen romances including *An Affair to Remember* and *Sleepless in Seattle*. DVDs of both films will be available for viewing on the suite's TV set. The package is \$459 per night for three nights, based on double occupancy and availability. Taxes are not included.

The Marmara Manhattan's convenient, Upper East Side location is close to some of the city's most romantic restaurants.

The Marmara Manhattan Hotel & Residence, 877-301-0294, info@marmara-manhattan.com, www.marmara-manhattan.com

GREATER FORT LAUDERDALE TOURISM FORECAST: SUNNY SKIES AHEAD

Greater Fort Lauderdale tourism kicked off 2008 on a high note with increases in hotel occupancy and room rate figures for January. This on the heels of the destination welcoming a record 10.7 million visitors in 2007, eclipsing its previous mark of 10.35 million, set just last year, by three percent. Expenditures rose to \$8.87 billion, an increase of 1.3 percent over 2006 when overall spending was estimated at \$8.76 billion.

Greater Fort Lauderdale's destination-wide upscale renaissance also contributed to a healthy average daily rate (ADR) of \$125.64 for 2007, a 9.3 percent increase from 2006. Bed tax collections increased nearly five percent year-over-year to \$4,255,453.75. Year-end hotel occupancy averaged out at 70.4 percent, compared to the national average of 63.2 percent and state of Florida average of 64.1 percent.

"Greater Fort Lauderdale tourism was a bright spot in 2007, and it continues to build momentum into 2008 with an influx of new luxury properties, conference bookings and an increase in international visitors," said Nicki E. Grossman, President and CEO of the Greater Fort Lauderdale Convention & Visitors Bureau.

Greater Fort Lauderdale Convention & Visitors Bureau, 800-22-SUNNY, www.sunny.org

ZEPHYR ADVENTURES DROPS PRICES FOR FAMILY TOURS

Montana-based adventure travel company Zephyr Adventures has reduced the prices for kids on its Family Adventures, with the price of its Yellowstone multisport family adventure down 38 percent from last year for kids.

Zephyr Adventures owner Allan Wright says the price drop is not in response to the country's recent economic worries. "We have been planning this price decrease since the fall," says Wright. "This is more a long-term plan to make guided family tours more affordable than it is a short-term response to the economy."

"We just came to the realization that our family tour offerings were unaffordable for most families," explains Wright. "And yet the concept of an organized family tour is so fantastic, it didn't make sense to restrict this to just higher-income families."

So Zephyr Adventures dropped its prices for kids and, in some cases, for adults. The five-day Yellowstone Multisport Adventure, priced last year at \$1,600 per person, is now priced at \$1,400 for adults and \$1,000 for kids staying in the same room.

"Our tours still come loaded with historic National Park lodging, expert guides, great meals, and fun activities," says Wright. "Only now, our Yellowstone tours are priced \$600 to \$1,700 less per child than the tours of our competitors."

Kids are always attended by professional guides and tend to bond with other youth participants within the first hour. Parents are free to participate with their kids or spend time with other adults, going for an extra hike or relaxing with a glass of wine.

Zephyr Adventures, www.ZephyrAdventures.com

BORNEO

Malaysia Tourism Board and Pacific Holidays are sponsoring a 10-day educational trip to Borneo. Departure date is March 4, 2009. Cost is \$1,595 per agent/diver land and air from Los Angeles and \$1,795 per diver spouse or companion.

The 10-day Borneo adventure includes Kota Kinabalu, capital of Sabah province on the remote island of Borneo; Tawau, a seaside town on the Celebes Sea; some of the world's most fascinating yet least frequented dive sites of Sipadan, Mabula or Kalapaj; Kuala Lumpur, the capital city of Malaysia; and all hotels, sightseeing, breakfast daily and other meals, transfers and inter Asia air and ground transportation. A three-day/two-night extension to Singapore with city tours is also offered after the main trip at \$285 per person.

Pacific Holidays, 800-355-8025, sales@pacificholidaysinc.com, www.pacificholidaysinc.com

DUBAI

STI TRAVEL presents a FAM Trip to Dubai, Ras Al Khaimah, Fujairah, and Al Ain, June 19-26, 2008 and July 23-31, 2008.

Depart JFK on EK 204 at 11:20 a.m., arrive DXB at 8:05 a.m. Depart DXB on EK 201 at 8:30 a.m., arrive JFK at 2:15 p.m. Price is \$2,289 ppdo plus \$297 (fuel surcharge and airport taxes).

Trip includes roundtrip airfare on Emirates JFK/DXB/JFK; roundtrip transfers within Dubai by private A/C Motor Coach including handling and portage; two nights accommodations at the Crown Plaza hotel in Dubai; one night accommodation at Al Hamra Fort & Beach Resort Ras Al Khaimah; two nights accommodations at JAL Fujairah Resort & Spa; one night accommodation at Mercure Grand Jebel Hafeet Al Ain; one nights accommodation at the Crown Plaza hotel in Dubai; Visa complimentary to all U.S. passport holders; Marhaba Services on arrival – meet and greet; daily breakfast at all hotels; all transfers by luxury coach; lunch at Al Hamra Fort & Beach Resort; lunch at JAL Fujairah Resort & Spa; lunch at

Oceanic Hotel – Khor Fakkan during Fujairah city tour; tours in luxury coach with English speaking guide; and all hotel taxes and entrance fees.

STI Travel, www.sti-travel.com

EGYPT

In addition, FLO USA is offering an FAM to Egypt (Cairo-Aswan-Deluxe three-nights Nile Cruise-Luxor-Alexandria-Cairo).

There are three departures: November 29 to December 10, 2008; January 24 to February 4, 2009; and April 25 to May 6, 2009. Land only price is \$1,250. Trip is 11-days /10-nights and includes all transfers per itinerary, superior first-class hotel accommodations, daily buffet breakfasts and dinners, three nights full board in Nile Cruise, all sightseeing tours as specified in the day-by-day itinerary posted online, services of an English speaking tour guide licensed by the Egypt Ministry of Tourism, local transportation by deluxe A/C brand new motor coach, all admission fees and service charges, all hotel inspections, and all local taxes. Spouse/companions are welcome.

THE SILK ROAD

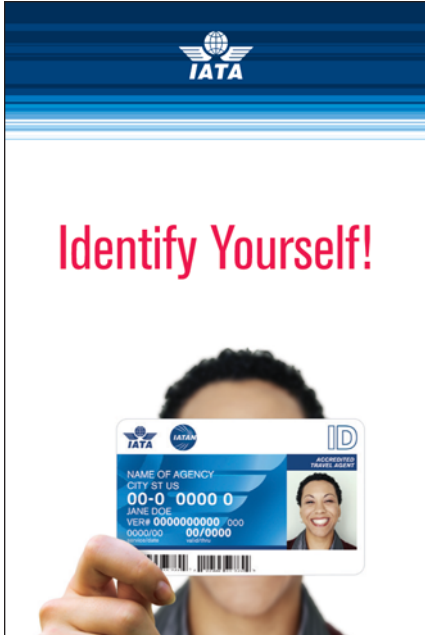
Adventureland Travel presents The Silk Road, a chance to visit fabled cities, experience breathtaking views and awaken your tastebuds. FAM trip is October 10-27, 2008. Explore the footprints left by Marco Polo as you discover cities like Dunhuang, Turpan, Urumqi, Kashgar, Khotan, and Aksu. Enjoy camel rides in the Gobi and Taklamakan deserts and the imposing sceneries of lakes in the Pamir area and the Heavenly Valley. Browse in the most colorful markets of Asia and enjoy the tasty cuisine of the Uyghurs and other ethnicities of the Xinjian province of China, all while experiencing a passage through historical times. Cost is \$2,885 ppdo. It includes all land transportation, four domestic air flights, lodging in four and five-star hotels, all meals, entrance fees to museums and historical sights, local professional guides and Adventureland escort throughout.

Adventureland Travel & Tours, www.adventurelandtours.com

TURKEY

FLO- USA is offering a deluxe FAM trip to Turkey (Istanbul-Bursa-Ankara-Cappadocia-Antalya-Pamukkale-Ephesus-Canakkale (Troy)-Istanbul). Departure date is October 17 through October 31, 2008 (15-days /13-nights). Land only price is \$1,695. Land and air from JFK is \$2,095. Price includes all transfers per itinerary, superior first-class hotel accommodations, buffet breakfasts daily and 13 dinners, all sightseeing tours as specified in the day-by-day itinerary posted online, services of an English speaking tour guide licensed by the Turkish Ministry of Tourism, local transportation by deluxe A/C brand new motor coach, Turkish folk dance and belly dance show in Cappadocia, Whirling Dervishes show in Cappadocia, all admission fees and service charges, FLO USA Travel protection Plan (\$200 savings), and all taxes. Spouse /companions are welcome.


FLO USA, 888-435-6872, www.flo-usa.com



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