

# ANTIGUA

*Value-Oriented, All-Inclusive*  
**JOLLY BEACH RESORT**



# CARIBBEAN

TRAVEL WORLD NEWS - SECTION TWO - SEPTEMBER 2007

# Value-Oriented, All-Inclusive Jolly Beach Resort in Antigua

All rooms face the Caribbean, one mile of beach, all food in all restaurants included.

D. O. CHRISTIAN RIEGER VII



Aerial view of Jolly Beach Resort in Antigua.

**J**olly Beach Resort in Antigua is an all year, all around, all inclusive Caribbean vacation value for kids and parents, their grandparents, parents alone, and . . . honeymooners.

Its main feature could very well be in making a Caribbean vacation complete and affordable to people of moderate means in a region that more and more is building high priced resorts. Jolly Beach has an appeal that crosses market segments and offers year round value with all inclusive rates.

## Facing the Caribbean

There are six room categories in the resort's 462 room layout, ranging from the smallest (the Supersaver) up to junior suites with separate living areas,

and the cottages. Until December 20th, the Supersaver rooms are only \$137. These tend to be small, about the size of a cruise liner's cabin — ideal for people who do not care about room size and are in the Caribbean to be outside. The American market tends toward the Standard room category as a minimum and these are \$168, the Superior and King Superior rooms are \$200, and the Junior Suites are 215; all p.p.d.o.

Children 3-11 stay for \$52 per night when sharing a room with two adults, and kids under 3 years old stay free all year. However, here is a plus: during this period there is no supplement for a single parent sharing with up to two kids in a standard room.

In response to customer demand the resort recently added three cottages.

There is a two bedroom, two bathroom Beachfront Cottage that is popular with families. It sleeps up to five people and has a sitting area and a porch facing the ocean.

There are also two, one bedroom Beachfront Cottages that are ideal for honeymooners. All are ideally located off the beaten path in a quiet beachfront location. They have rustic, stone work showers, 21 inch flat screen televisions in each bedroom, mini refrigerators and coffee makers. They are smack dab on the beach. In the morning family, couple or honeymooning clients roll out of bed, onto the beach and into the blue Caribbean. What more can you ask for? Not much.

Rates for the one bedroom Beachfront Cottages are \$220 p.p.d.o. The two bed-

room Cottage rate is \$166.00 for a minimum of four people; a fifth person can be accommodated for \$95.00 per night.

The rates include accommodations, all taxes and service charges, meals, snacks and afternoon tea, house brand beverages, activities and entertainment.

## Beach, Kayaking & Hammocks

Everyone's "fun in the sun" at this forty acre property pivots around the resort's mile long, white sand beach where kids of all ages enjoy unlimited use of non motorized water sports that include Sunfish sailboats, Hobie Cats, wind surfing, kayaking, pedal boats and snorkeling equipment — ideal for families to experience together.

Just steps off the beach there are two pools, two night lit tennis courts, a basketball court, a games room and a fitness center. There is, of course, a cyber center, wi fi and the a hammock lounge to bask away the hours with a piña colada while swinging away the day in the Caribbean breezes.

Guests will find a rich culture and tropical beauty to explore on and around Antigua. It is "natural" nature, not made up, and the adventure and wonder of it all makes kid's eyes light up. The resort's tour desk arranges tours to Nelson's Dockyard National Park, Betty's Hope Sugar Mill, and day trips to the pink sand beaches on Antigua's sister island, Barbuda. There are also eco kayak adventures, zip line canopy tours and catamarans that circumnavigate Antigua — at additional, and worthwhile, cost

At the Jolly Kidz Club, included in the rate, Kidz Pals supervise a wide range of just for kids activities. Children ages 5 12 will enjoy the new Kidz Soirée, a formal dinner without their parents at the resort's Ristorante Bocciolo where they will learn proper etiquette.

Kids and adults also love the "grab and go" menu items from the Coconut Grill, or, alternatively, sit and gawk at the views of the beach and sea from tables on its observation deck. On select nights families can enjoy evening programs such as "Family Fun Night" which includes a Scavenger Hunt, "Kids' Games Night" and "Pizza and a Movie Night."

## M-m-m-m, Tasty

At the resorts five restaurants, chefs use fresh local ingredients in every recipe, adding a unique Caribbean twist to some of the dishes. Hemispheres Restaurant is the main restaurant serving buffet breakfast, lunch and dinner from 7:00 AM to 10:00 PM. Its indoor and outdoor dining area is centrally located and every evening meal is theme inspired by a world cuisine: Caribbean, Barbecue, Mediterranean, Asian, Seafood or International.

Lydia's At Crab Hole Village is a deck and beach restaurant next to the water. During the day the dress code is well, ah . . . a bathing suit. Because it features local seafood, the menu changes daily. Dinner has a perfect view of the Caribbean sunset. Local dishes include Codfish Cakes and Pan Seared Snapper with Crispy Crab Dumplings. Sunday Brunch at



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Balconies of all the rooms face the Caribbean.

Lydia's may very well be the highlight meal of one's stay at Jolly Beach with its the local-food buffet, the beach, the Caribbean breezes and a steal band playing music from Caribbean to classical.

Other restaurants are: Utsav, Indian food, including vegetarian dishes, Ristorante Bocciolo, northern Italian, and The Coconut Grill, between the beach and the pool, serving barbecue, burgers and fries, chicken and more. Afternoon tea is served at 4:30 to 6:00 every afternoon in Jolly Beach's shady, central courtyard for nibbling on sandwiches, scones, cakes and cookies — and tea.

The Jolly Beach Resort has increased the commission it pays to travel agents to 14%. This is all year and with bookings made directly with the resort. In addition, agents will now earn one free night for every five bookings of five nights or longer. Free nights can be redeemed until December 20th. There are no limits on the number of nights that can be earned.

Additionally, Jolly Beach has set a special guest rate for accredited travel agents and one guest at \$75 p.p.d.o. in a Standard Room, valid now through December 20th. Travel agents must present their valid IATA or CLIA card on arrival. Specify booking code TAUS07 when making reservation.

**Jolly Beach Resort, 866-905-6559,  
reservations@jollybeachresort.com,  
www.jollybeachresort.com**

## FOURTH ANNUAL CAYMAN JAZZ FEST TO BE HELD NOVEMBER 29 - DECEMBER 1

The Cayman Islands Department of Tourism has announced the dates for the fourth annual Cayman Jazz Fest: November 29 – December 1, 2007. Featuring the music and magic of some of the world's most renowned jazz and R&B performers, jazz fans will enjoy a weekend full of smooth, cool sounds in a decidedly hot setting.

"We are confident that jazz fans will seize this opportunity to not only be a part of jazz fest, but also to experience Cayman's fine dining, incredible beaches, and unique culture," said Minister of Tourism, Hon. Charles Clifford. "This year should once again put Cayman jazz fest on the 'must go to' calendar of international jazz events. Visitors will get the whole package: a great vacation and the best music the world has to offer."

The Cayman jazz fest is sponsored through a partnership between the Department of Tourism and BET Event Productions.

Cayman Islands Jazz Fest, [www.caymanislands.ky/jazzfest](http://www.caymanislands.ky/jazzfest);  
Cayman Islands, [www.caymanislands.ky](http://www.caymanislands.ky), [www.divecayman.ky](http://www.divecayman.ky)

## MAINSAIL RESORT MARINA & SPA TO OPEN SPRING 2008

Mainsail Resort Marina & Spa in the British Virgin Islands will open in Spring 2008. Located on the 230-acre exclusive Scrub Island, the resort will offer five-star amenities including a world-class spa, 60-slip marina, four restaurants and bars, an amphitheatre, and an astronomy observatory. Accommodations will include

52 Deluxe Marina Village rooms, 11 two bedroom ocean view villas, and 19 four and five bedroom residences. Guest rooms reflect the restful elegances of a Caribbean estate. Each guest room boasts complemented by private patio retreats with Marina and Caribbean Sea views.

All rooms are equipped with air-conditioning, custom-designed furnishings and original artwork, signature luxury bathroom treatments, rainforest showers and king size beds. Recreation amenities include water sports, a PADI dive center, tennis courts, a state-of-the-art fitness club, nature trails, Scrub island eco-tours, Buccaneer kids club and a world class full service spa scheduled to open in Fall 2008.

Mainsail Resort Marina & Spa offers several different dining options for guests. At Signature Restaurant, enjoy the finest contemporary island cuisine in a stylish setting. One-Shoe Cabana Grill is the casual seaside open air restaurant and bar. Wahoo is the main dining area. Named after a local fish, the Caribbean thatch roof restaurant offers dining option for breakfast, lunch and dinner. At one of the highest points of Scrub Island sits the one-of-a-kind dessert bar, Star Bar. In the villas and residences, private chefs are available upon request.

Mainsail Resort Marina & Spa, [www.mainsailbvi.com](http://www.mainsailbvi.com)

## ST. LUCIA'S COCO PALM JOINS WORLD'S BEST HOTELS AND RESORTS

Expedia.com's exclusive Insiders' Select list has positioned St. Lucia's Coco Palm as one of the best hotels in the world.

The four-star Coco Resorts property, recognized for consistently delivering excellent service and a great overall experience, came in at 38th in the world and fourth in the Caribbean among the online travel company's top hotels and resorts worldwide. Coco Kreole, its three-star sister property, ranked 314 worldwide and 28th in the Caribbean. In St. Lucia, Coco Palm and Coco Kreole rank number one and two respectively.

"Our Coco Resorts family is proud to be recognized by this travel industry leader – a true testament that we have achieved our mission of delivering the ultimate guest experience," said Managing Director Feolla Chastanet. "We strategically positioned Coco Resorts to target online travelers and this ranking shows that our product is in tune with the savvy, independent traveler, which demonstrates that this segment of the travel industry is alive and well."

Millions of customers and in-house experts choose Expedia Insiders' Select rankings. Expedia ranked hotels around the world using a rating system based on its traveler opinions, expert input, and value, producing a list so exclusive it represents just the top one percent of all its hotels and resorts. Feolla Chastanet said while speaking to guests about how they chose Coco Resorts, they often note their buying decisions were influenced by the comments on Expedia's TripAdvisor website. The two-year-old Coco Palm together with Coco Kreole, the 2006 Crystal Award winner of 'Best Small Hotel' in the Caribbean after just one year of service, aim to be the number one boutique hotels worldwide by 2009.

Coco Resorts, 866-588-5980, [www.coco-resorts.com](http://www.coco-resorts.com)



**JOLLY BEACH RESORT**  
ANTIGUA  
ALL INCLUSIVE

**JOLLY BEACH RESORT**

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*an exceptional caribbean experience*

## SPECIAL 'FAMTASTIC' RATES FOR AGENTS ON ST. KITTS

From September 1 through October 31, select hotels of St. Kitts are offering special "Famttastic" rates, giving agents the opportunity to become more educated about the island's rich history, culture, scenic beauty, and friendly people. Four hotels are offering discounts on travel agent fam trips as part of the "famttastic" program.

The Ocean Terrace Inn: Rates are \$69 single occupancy or \$89 double occupancy, per room, per night including breakfast and taxes.

*The Ocean Terrace Inn,  
peterrace@caribsurf.com*

The St. Kitts Marriott & Royal Beach Casino: Rates are \$89 per room, per night with a maximum stay of four nights. Agents must pass the Marriott Hotel Excellence Program, and then show a valid agent ID (IATAN card) and Hotel Excellence Certificate upon check-in.

*The St. Kitts Marriott & Royal Beach  
Casino, www.marriott.com/travelagents*

Timothy Beach Resort: Rate is \$60 per room, per night for an Oceanview room including taxes and service charges.

*Timothy Beach Resort, 877-94-BEACH,  
info@timothybeach.com*

Frigate Bay Resort: Rate is \$60 per room, per night including taxes and service charges. As an added bonus, the resort is extending its "famttastic" rates until December 21.

*Frigate Bay Resort, 800-266-2185,  
info@frigatebay.com*

American Airlines will be offering IATA-appointed travel agents a special \$149 rate per person not including tax and security charges. Agents must reference Star File CARIB FAM 07. American Airlines currently flies to St. Kitts non-stop from Miami on Wednesdays through Sundays as well as via San Juan twice daily on American Eagle. Beginning November 18, American Airlines will offer non-stop service to St. Kitts from New York's JFK International Airport on Wednesdays and Saturdays.

*American Airlines, 866-269-5008*

Site inspections and island tours for visiting agents who fill out the required form

will be provided by the St. Kitts Tourism Authority. For more information contact the St. Kitts Tourism Authority.

**St. Kitts Tourism Authority,  
800-582-6208, info@stkittstourism.kn,  
www.stkitts-tourism.com**

## "FALL IN LOVE WITH ST. KITTS" PACKAGE NOW BEING OFFERED

St. Kitts is offering the "Fall in Love with St. Kitts" package, it's first ever island-wide value added discount program, with savings and special offers designed to entice even the most seasoned traveler. All lodgings are participating in the "Fall in Love with St. Kitts" package, offering visitors one of the following two options: Stay Four Nights, Pay for Three, or Stay Seven Nights, Pay for Five. For guests staying at a property for three nights or longer, the fourth night stay is free, a 25 percent savings. For those who want to enjoy a full week at their island retreat, the fourth and seventh nights of every seven-night stay are

on the house. There are additional ways to get more for less with the "Fall in Love with St. Kitts" package. Tropical Tours is offering visitors booking this package one free day on car rentals of three days or more while also adding in a 10 percent discount on any tour. There will also be complimentary Match n' Play coupons included for guests booking this package at the St. Kitts Marriott Resort & Royal Beach Casino. Watersports enthusiasts can find discounts at Dive St. Kitts and Red Sail Sports. To take advantage of the "Fall in Love with St. Kitts" package, travelers must make their reservations before December 11, 2007 for travel between September 1 and December 16, 2007. The hotel will provide the guest with a card to all "Fall in Love with St. Kitts" discounts which must be presented to participating establishments. The more times a card is used, the greater the overall savings becomes.

**St. Kitts Tourism Authority,  
800-582-6208, info@stkittstourism.kn,  
www.stkitts-tourism.com**

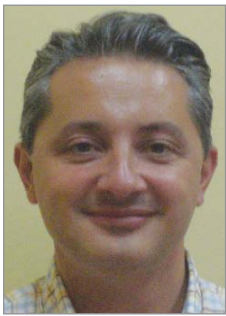
# St. Kitts & Nevis

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<b>Apple Vacations East</b>	800 517-2000	<a href="http://www.applevacations.com">www.applevacations.com</a>
<b>Caradonna Caribbean Tours</b>	800 328-2288	<a href="http://www.caradonna.com">www.caradonna.com</a>
<b>Caribbean Info</b>	800 621-1270	<a href="http://www.caribbeans.com">www.caribbeans.com</a>
<b>Changes in L'Atitudes</b>	800 330-8272	<a href="http://www.changes.com">www.changes.com</a>
<b>Cheap Caribbean</b>	800 915-2322	<a href="http://www.cheapcaribbean.com">www.cheapcaribbean.com</a>
<b>Classic Custom Vacations</b>	800 921-2680	<a href="http://www.ccv.com">www.ccv.com</a>
<b>Funjet</b>	888 558-6654	<a href="http://www.funjet.com">www.funjet.com</a>
<b>GOGO World Wide Vacations</b>	800 254-3477	<a href="http://www.gogowww.com">www.gogowww.com</a>
<b>Inter-Island Tours</b>	800 245-3434	<a href="http://www.interislandtours.com">www.interislandtours.com</a>
<b>Island Resort Tours</b>	800 251-1755	<a href="http://www.islandresorttours.com">www.islandresorttours.com</a>
<b>Rockwell Tours</b>	954 924-2330	<a href="http://www.rockwelltours.com">www.rockwelltours.com</a>
<b>Travel Impression</b>	800 284-0044	<a href="http://www.travimp.com">www.travimp.com</a>
<b>Travelocity.com/site59</b>	888 872-8356	<a href="http://www.travelocity.com">www.travelocity.com</a>
<b>USAIR Vacations</b>	800 455-1123	<a href="http://www.usairwaysvacations.com">www.usairwaysvacations.com</a>

For Additional Information:  
**Call: 800 582-6208 • 212 535-1234 or Fax 212 734-6511**  
**email [info@stkittstourism.kn](mailto:info@stkittstourism.kn)**  
**[www.stkitts-tourism.com](http://www.stkitts-tourism.com)**

## ONE&ONLY OCEAN CLUB ANNOUNCES APPOINTMENT OF ALESSANDRO CABELLA AS VICE PRESIDENT AND RESORT MANAGER



ALESSANDRO CABELLA

One&Only Resorts has announced the appointment of Alessandro Cabella as Vice President and Resort Manager of One&Only Ocean Club in the Bahamas. He will be working closely with renowned Senior Vice President, Latin America and the Caribbean for One&Only Resorts, Edward Steiner, to oversee all operations of the luxury resort.

Mr. Cabella served as a key member in the team responsible for opening One&Only Le Touessrok, where he spent two and a half years. During his involvement in the first One&Only Resort, the property was voted among the top 10 resorts in the world.

"I look forward to working with Alessandro. I am confident that his experience working in five different continents for the world's finest hotels and institutions will allow him to ensure that One&Only Ocean Club continues to exceed the high expectations our guests have in the One&Only experience," says Edward Steiner.

Mr. Cabella has spent more than 25 years in the hospitality industry. His experience includes working as Vice President of Food and Beverage for Le Meridien Hotels & Resorts, overseeing 136 hotels.

He graduated from Gillion Hotel School (Switzerland) with a degree in Hotel Management in 1987.

One&Only Resorts, [oneandonlyresorts.com](http://oneandonlyresorts.com)

## BOOK TRAVEL TO BERMUDA AND RECEIVE \$300 ICARD GIFT CARD

Travelers looking to extend their summer will now receive a \$300 iCard Gift Card when booking a Bermuda vacation before October 27, 2007. Part of the island's Endless Summer Promotion, this \$300 credit can be used at any Bermuda merchant who accepts iCard, including restaurants, shops, attractions, or hotels, and is awarded with each booking of at least four nights.

Bermuda's Endless Summer promotion, available for bookings until October 27, 2007, is good for travel from August 23, 2007 - October 31, 2007 (blackout dates apply). It is designed for travelers in need of an affordable, last-minute escape to the island paradise.

The \$300 iCard Gift Card is good for new bookings, and limited to one card per minimum four-night stay, based on double occupancy. Gift Cards hold no cash value and will be activated upon guest arrival at the hotel.

Participating hotels include: Ariel Sands, Cambridge Beaches, CoCo Reef, Elbow Beach Bermuda, Fairmont Southampton and Hamilton Princess, Grape Bay Hotel, Grotto Bay Beach Resort, Pompano, Rosedon and Surf Side Hotel.

Located under two hours from most East Coast cities, Bermuda has become a leading international location for meetings. Visitors

come to enjoy the island's subtropical climate, friendly people, distinctive venues and signature group activities that are especially popular during the "Golf & Spa" season. Bermuda boasts the most golf courses per-square-mile in the world and numerous highly-acclaimed spas.

The Endless Summer promotion can be booked through various tour operators or directly with participating hotels.

Bermuda, 800-BERMUDA, [www.bermudatourism.com](http://www.bermudatourism.com)

## SUPERCLUBS EXTENDS "PASSPORT INCLUDED" PROMOTION THROUGH OCTOBER 31

SuperClubs' has announced the extension of its popular "Passport Included" promotion for getaways booked by October 31, 2007. With this program, SuperClubs will pay the fees (up to \$97 per person), as part of a Super-Inclusive vacation booking in the Caribbean or the Bahamas in 2007.

Since SuperClubs introduced this promotion in April 2005, approximately 2,100 vacationers have taken advantage of this offer. At current costs for passport applications (\$97 for adults, \$82 for children under 16 years and \$67 for renewals), a family of four could spend close to \$400 for their passports alone.

"At SuperClubs, we provide fully-inclusive and hassle-free getaways, and now we're including passport fees as well," said John Issa, SuperClubs' Executive Chairman. "Through this strong incentive, our message to our guests is clear: go out and get your passports and SuperClubs will pay for it," Issa added.

Through "Passport Included," guests traveling to any of SuperClubs' Caribbean or Bahamian properties next year will have the passport renewal or application costs credited to the price of their all-inclusive vacation, if booked by October 31, 2007. "Passport Included" is available at SuperClubs' nine resorts in Jamaica, the Bahamas, Curaçao and the Dominican Republic.

Until now, U.S. travelers were able to visit the Caribbean, Bermuda, Mexico, Panama and Canada with only a driver's license and/or birth certificate. Starting January 23, 2007, the first phase of the U.S. State Department's "Western Hemisphere Travel Initiative" came into effect and requires travelers to show their passports to re-enter the United States. Approximately 24 percent of Americans currently own passports.

To take advantage of the "Passport Included" promotion, guests need to book their vacation and pay the deposit by October 31, 2007 for travel anytime in 2007. A four-night minimum stay is required.

The total costs of new and renewed passports will be credited towards the vacation package. Proof that new passports have been applied for or renewed is required. This promotion is available to all U.S. vacationers, including cruise passengers who are booking pre- and post-trips at a SuperClubs resort. SuperClubs' guests are responsible for filing appropriate paperwork to obtain passports. SuperClubs cannot cover expedited surcharges for last-minute applications.

SuperClubs, 800-GO-SUPER (800-467-8737),

[www.superclubs.com](http://www.superclubs.com)

## USVI 90TH ANNIVERSARY CELEBRATION PACKAGE EXTENDED

In tribute to the USVI's 90th anniversary as a U.S. Territory, the U.S. Virgin Islands Department of Tourism, in conjunction with the U.S. Virgin Islands Hotel and Tourism Association, has been offering a special 90th Anniversary Celebration Package to guests who visit the islands between May 1 and August 31. Due to the incredible response to this promotion, the Department of Tourism is extending it for a limited time: if booked between now and October 1 for travel between September 1 to October 31, 2007, the 90th Anniversary Celebration Package features a complimentary fourth night based on a four-night minimum stay at participating hotels, plus savings up to \$500 on a variety of included experiential activities, tours and extras.

"The 90th anniversary of Transfer Day presents the perfect opportunity to remind travelers that they do not need a passport to travel to our three magnificent islands," says Beverly Nicholson Doty, U.S. Virgin Islands Commissioner of Tourism.

Guests who book the package with a St. John or St. Thomas hotel will receive two tickets to Coral World, Atlantis Submarine, VI Ecotours and the Paradise Point Tramway; an island tour for two with Tropic Tours; use of a GPS unit for two days provided by Calabash Technologies; \$90 off a purchase of \$500 or more at Diamonds International; \$90 off a purchase of \$500 or more at Cardow Jewelers; and \$90 gaming dollars compliments of Southland Gaming.

Guests who book the package with a St. Croix hotel will enjoy a welcome bottle of Cruzan rum and a special gift; \$100 match-play at Divi Carina Bay Casino; plus two of the following complimentary options: Buck Island excursion for two, a sunset sail for two, a rental car for three days, an island tour for two, golf with greens fees and cart for two at The Buccaneer or Carambola Beach Resort, a scuba two-tank dive or dive lesson with one-tank dive for one, or a 50-minute spa treatment. Participating St. Croix hotels include The Buccaneer, Hotel Caravelle, Carambola Beach Resort, Chenay Bay Beach Resort,

Club St. Croix, Colony Cove, Divi Carina Bay, King Christian Hotel and Sand Castle on the Beach; while St. Thomas and St. John hotels include Frenchman's Reef Marriott, Bolongo Bay Beach Resort, Best Western Emerald Beach, Best Western Carib Beach, Secret Harbour Resort, Wyndham Sugar Bay Resort & Spa, Anchorage and The Westin St. John Resort & Villas.

As a booking incentive, the Department of Tourism is offering a \$90 booking bonus to the first 90 travel agents who submit booking information.

United States Virgin Islands,  
[usviturism.vi](http://usviturism.vi),  
[www.usviturism.vi/90thusvi](http://www.usviturism.vi/90thusvi)

## BOLONGO BAY INTRODUCES HOLIDAY SHOPPING IN PARADISE PROMOTION

Bolongo Bay Beach Resort in St. Thomas has recently launched their Holiday Shopping in Paradise promotion. This program provides Bolongo's guests with \$50 cash (per couple) for shopping in downtown Charlotte Amalie, St. Thomas' duty-free shopping capital, and roundtrip transfers to Charlotte Amalie. Bolongo will also give guests a holiday present – a bottle of the resort's signature rum – upon check-in at the resort to commemorate their special vacation. As an added bonus, Bolongo will provide two complimentary tickets per room for an all-day sail and beach outing to St. John aboard "Heavenly Days," the resort's 53-foot catamaran, with lunch and open bar (a \$100 per person value).

The Holiday Shopping in Paradise promotion is available to all guests who book a minimum of five nights on either the resort's European Plan (EP) or the All-Inclusive option. The Holiday Shopping in Paradise program must be booked directly through the resort's on-island reservations department by November 15, 2007. The promotion is valid for travel December 1 – 21, 2007 and cannot be combined with any other offer or existing reservations.

Bolongo's EP vacation includes accommodations in either an ocean view or beachfront room; a "discover scuba diving" in-pool lesson; complimentary use of non-motorized watersports (snorkel gear,

paddle boats, sunfish sailboats, windsurfing equipment, kayaks and more); and use of volleyball and tennis courts, plus equipment. Nightly rates for Bolongo's EP option start at \$214 per room plus 15 percent tax and service charges and \$2 per day energy surcharges.

Bolongo's comprehensive all-inclusive option encompasses all of the features of the EP option plus all meals; a wide array of beverages including all premium brands; and hotel taxes and gratuities. Nightly all-inclusive rates start at \$445 per room, per night, based on double occupancy, plus \$2 per day energy surcharges.

Bolongo features 65 beach front rooms curved around crescent-shaped, palm-lined Bolongo Bay. Each room has a private balcony as well as a mini-refrigerator, coffee maker, ceiling fan, air-conditioning, cable television, hair dryer, alarm clock, iron and ironing board, safe and telephone. Bolongo Bay Beach Resort,  
800-524-4746,  
[reservations@bolongobay.com](mailto:reservations@bolongobay.com),  
[www.bolongobay.com](http://www.bolongobay.com)

Call us and ask for more information on these and other packages available.

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## ECO-FRIENDLY INITIATIVES AT PUNTACANA RESORT & CLUB

PuntaCana Resort & Club formed an Ecological Foundation in 1988. This Foundation has continued to stay on the cutting edge of environmentally sound initiatives in the Dominican Republic. They have implemented several eco-friendly and green projects, including sustainable agriculture, a beekeeping project, and an expanded eco-waste management system.

The resort pumps their own water to control the amount used at the resort, and all water used at the resort is recycled through their own water treatment facility. The resort has also developed a Coastal Marine Project. Using their own monitoring team and boat, they implement preventative measures based on scientific research to protect the coastline, the reef and marine life.

PuntaCana Resort & Club has dedicated 1,500 acres of land for recreation, conservation and investigation, and works with researchers and scholars to conduct research and education programs related to sustainable tourism.

PuntaCana Resort & Club is also continuing to work in conjunction with the University of Miami to determine how best to use the local "resources" with minimal impact on the environment especially as relates to socio-economic impact and the maintenance and health of the local nutrients, sediments and coral reefs.

PuntaCana Resort & Club, [www.puntacana.org](http://www.puntacana.org)

## SUN VILLAGE RESORT & SPA ANNOUNCES NEW LUXURY AMENITIES



Sun Village Resort & Spa in Cofresi Beach, one of the Dominican Republic's leading all-inclusive resort destinations, has introduced a new phase in all-inclusive luxury with the announcement of an array of new amenities and services added to the accommodations and all-inclusive packages currently available. Beginning August 1, 2007, Sun Village will implement an even more luxurious vacation experience for guests.

"We are excited to announce an array of brand new additions and upgrades to Sun Village Resort & Spa and to further enhance the vacation experience of our guests," said Derek Elliott, President and Chief Executive Officer of Elliott, the parent company that manages and operates Sun Village Resorts and the new Maxim Bungalows. "Our goal is to provide our guests with the most luxurious vacation experience, and we're excited about the new additions and changes taking shape. These upgrades reflect our commitment to being the leader in the five-star, all-inclusive travel

sector within the Dominican Republic."

The all-inclusive packages and in-room amenities will now include full in-room mini bar service, stocked daily; new 32" flat screen LCD television in Superior and Spa accommodations; new luxurious pillow top mattresses, bedding linens and towels in Superior and Spa accommodations; custom-designed Mark David furniture in Superior and Spa accommodations; iHome docking station with alarm clock in Superior and Spa accommodations; complimentary in-room safe; select restaurants, featuring a variety of cuisine and a "no reservations required" policy; luxurious Kerstin Florian spa products at The Spa; premium drinks and cocktails at all resort bars and lounges; new mountain bikes for guest use throughout the resort; wind surfing; and tickets to the Bravissimo Show at Ocean World Adventure Park, Casino and Marina.

Guests are also welcome to enjoy the newly-opened, 17,000-square foot world class spa, the resort's private 54 foot yacht, daily scheduled activities including tennis, basketball and horseback riding, as well as the exciting shows and tours available at Ocean World Adventure Park, Casino and Marina located next-door to the resort. Room rates start from \$169.95 and are available at a variety of levels. Now until December 21, 2007, families can also enjoy a special price with adults rates (13 or older) starting from \$139.95 per night, children (seven through 12) at \$55 per night, and children six and under are free.

Sun Village Resorts, [www.sunvillageresorts.com](http://www.sunvillageresorts.com)

## AGUA RESORT & SPA APPOINTS DOMINGO CASTRO NEW GENERAL MANAGER

Agua Resort & Spa has announced the appointment of Domingo Castro as General Manager at the new luxurious 53-room property located in Uvero Alto, Dominican Republic. Born in Dominican Republic with a successful career spanning more than 13 years in the hospitality industry, Mr. Castro brings a wealth of experience and knowledge within the luxury resort segment to help drive the success and resort's status as a premiere luxury destination. Previously, Mr. Castro served as General Manager at Casa Colonial Resort & Spa in Puerto Plata, Dominican Republic, where he assisted with the launch of the resort and managed the daily operations of the four-diamond, 50-room boutique resort.

Prior to that, he worked as General Manager at Las Alamandas Resort in Puerto Vallarta, Mexico, where he managed the daily operations and ecological environment of the celebrity hot spot and luxury boutique resort. While at Las Alamandas he supervised the redesign of operational department manuals and implemented new operational standards, standard procedures and policies which resulted in a large financial turnaround for the resort. Mr. Castro is a graduate of Florida International University and holds a Bachelor of Science degree in Hospitality Management. He also holds certificates in Human Resources and Diversity Leadership and Managing Quality Services from Johnson & Wales University in Miami, Florida.

Agua Resort & Spa, 866-747-AGUA, [booking@aguaresort.com](mailto:booking@aguaresort.com), [www.aguaresort.com](http://www.aguaresort.com)

## NICK FALDO CHAMPION COURSE TAKING SHAPE AT WESTIN RÔCO KI BEACH & GOLF RESORT

The centerpiece of The Westin Rôco Ki Beach & Golf Resort, the spectacular 18-hole "Nick Faldo Champion" course, is taking shape as the resort moves toward a Spring 2008 opening. For Faldo, a six-time major tournament winner and three-time winner of the Masters Tournament, this will be his first course design project in the Caribbean and it promises to set new standards of drama and challenge.

"This site has enormous natural appeal and its location at such a well-appointed resort will surely make it a talking point in the Caribbean for years to come," comments Mr. Faldo.

The 337-room Westin Rôco Ki Beach & Golf Resort is situated on 2,700 acres along a four-mile stretch of beach in Punta Macao, Dominican Republic. As the first U.S.-branded resort in the region, it will open in May of 2008 with the Nick Faldo signature golf course, an 18,000-square foot world-class spa, seven restaurants, several entertainment options, and a conference center accommodating up to 700 guests. Recreational choices include tennis courts, swimming pools, a Westin Kids Club, and an aquatic sports complex offering kayaking, snorkeling, diving, sailing, and deep-sea fishing. Accommodations will include 32 Jungle Luxe bungalows, two- and three-bedroom resort condominiums, 20 cliff-side villas, and hotel guest rooms and suites.

Westin Rôco Ki Beach & Golf Resort, [www.westin.com/rocoki](http://www.westin.com/rocoki)

## FAMILY AND HONEYMOON PACKAGES AT TREASURE BEACH BARBADOS

Treasure Beach Barbados is located on one of the island's best beaches and offers a stunning location and quiet, intimate charm. The all suite hotel, which includes luxury suites with private pools overlooks the Caribbean Sea. Delicious offerings from the kitchen make the 'Al Fresco' Restaurant a must.

From now until December 21, 2007 families can enjoy two special offers: children under 12 stay free in their parent's suite (maximum two per suite), or book two suites and pay only 50 percent for the second one (garden and pool view suites). For guests wishing to stay a week or longer, Treasure Beach will offer seven nights accommodation for the price of six, or 14 nights accommodation for the price of 12. All bookings include complimentary afternoon tea, complementary cold facial towels and morning fruit kebabs on the beach, invitation to the Tuesday Manager's Cocktail Party, and complimentary snorkeling. Also offered, a Honeymoon Package which includes four nights in a pool view suite, round trip airport transfers, welcome drink upon arrival, bottle of Champagne in suite upon arrival, daily afternoon tea served poolside, cold facial towel and morning fruit kebabs, invitation to the Manager's Cocktail Party, and full American breakfast daily. Package is offered from now until December 21, 2007 and price is \$1,120 per couple. Extra nights are available at \$265 per night.

Treasure Beach Barbados, [reservations@treasurebeachhotel.com](mailto:reservations@treasurebeachhotel.com), [www.treasurebeachhotel.com](http://www.treasurebeachhotel.com)

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## AIR JAMAICA CELEBRATES NEW NON-STOP SERVICE FROM FT. LAUDERDALE TO BARBADOS



Air Jamaica celebrates inaugural flight of its new non-stop service from Ft. Lauderdale to Barbados – (left to right) The Honorable Edward Bushell, Consul General for Barbados; Sonia Pickersgill, Route Operations Supervisor, Air Jamaica; Marie Ziadie-Haded, Air Jamaica Captain; George deMercado, Vice President, Sales, Air Jamaica; Michelle Kelley-Purser, Air Jamaica; Honorable Noel Lynch, Minister of Tourism and International Transport for Barbados; Paul Pennicook, Senior Vice President, Sales & Marketing Air Jamaica; and Brent Allen-Ft. Lauderdale Airport Manager, Air Jamaica.

Air Jamaica and Barbados Tourism representatives gathered on Sunday, July 22 at Ft. Lauderdale/Hollywood Airport to partake in gate-side festivities celebrating Air Jamaica's new non-stop service from FLL to BGI. All passengers and crew on the flight were included in the celebration, enjoying refreshments and receiving gift bags before the celebratory ribbon cutting. Once on board, all passengers were given an inaugural flight certificate commemorating Air Jamaica's newest non-stop flight, which runs Friday, Saturday and Sunday between FLL and BGI.

Air Jamaica, [airjamaica.com](http://airjamaica.com)

## ANGUILLA TOURIST BOARD APPOINTS MARIE WALKER DIRECTOR OF NORTH AMERICA



MARIE WALKER

The Ministry of Tourism and the Anguilla Tourist Board has announced the promotion of Mrs. Marie Walker, Regional Director of the Anguilla Tourist Board, to the position of Director of North America, effective immediately.

Mrs. Walker will be responsible for all sales and marketing activities throughout North America, with operations headquartered in White Plains, New York.

In making the announcement, Mrs. Amelia Vanterpool-Kubisch, Director of the Anguilla Tourist Board stated: "Marie has played a major role in putting Anguilla on the radar of the U.S. trade and consumer traveler with a strategic sales approach, new trade initiatives and an intensive public relations and special events campaign."

One of Mrs. Walker's first steps in overseeing Canada is the appointment of Ontario based Sun Resorts Marketing for account rep-

resentation in the market, under the direction of 20 year veteran, Dale Pusching. Sun Resorts Marketing will be responsible for all sales and marketing efforts for Anguilla throughout Canada, including travel trade liaison, consumer inquiry fulfillment, and public relations.

The award winning Portfolio Marketing Group of New York City, whom the ATB appointed as their agency of record for the U.S. in 2004 will continue to be an integral part of her marketing team, responsible for public relations, promotions, special events and collateral materials.

Mrs. Walker brings to her post a wealth of marketing and tourism communications experience. During her tenure with the Jamaica Tourist Board she held several positions including Marketing Representative for the U.S. Mid-Atlantic region and Advertising Manager for North America. She is the recipient of several prestigious industry awards, among them the coveted Caribbean Tourism Organization Allied Members "Jerry" award given by American Express Publishing and New York Magazine; the American Marketing Associations "Silver Effie" for Advertising Effectiveness; and Jamaica's Consul General of New York "Point's of Light" for her outstanding service in the Jamaican community.

Anguilla Tourist Board, 877-4ANGUILLA,  
[www.anguilla-vacation.com](http://www.anguilla-vacation.com)

## CAP CANA HONORS "APPRENTICE"



Cap Cana in the Dominican Republic offered a lunch in honor of the winner of the television series "The Apprentice," Stefanie Schaeffer, (shown second from left with Saraïda De Marchena, Ellis Pérez and Natalia Camarena) who came especially to the country to be acquainted with this real estate and tourism destiny.

Schaeffer has been visiting each one of the phases of this important project, among them are the Marina, the golf course Punta Espada, Green Village, Villas Caletón, Caletón Beach Club, and the diverse facilities of basic services, as well as the beautiful beaches. Also, she visited the area of the "farallón," 200 feet above sea level, where the first phase of Trump at Cap Cana is being developed and the first product that was launched last May, the "Trump Farallón Estates at Cap Cana".

After visiting the property for the first time, Schaeffer stated that she is "pleased to be working with Mr. Trump and the Trump Organization throughout the United States and excited to be a part of the magnificent Cap Cana project. The beauty of the Dominican Republic is surpassed only by the hospitality of its people and I'm sure I won't want to leave. Cap Cana is an impressive and unique destination, its beaches, golf course, the farallón and the marina...I have never been in a place like this."

Cap Cana, 800-785-2198, [www.capcana.com](http://www.capcana.com)

## ARUBA'S BUCUTI BEACH RESORT A PERFECT GETAWAY FOR COUPLES



Bucuti Beach Resort featuring Tara Beach Suites & Spa has created a welcoming atmosphere where newlyweds, empty nesters and same sex couples alike can re-connect and fall in love all over again.

Bucuti Beach Resort, Aruba's premier intimate, upscale boutique resort, was one of the first resorts on the island to embrace the needs of romantic travelers and has been catering exclusively to couples since the early 1990s. The staff works with each couple to design a vacation experience to their specifications. Year after year, Bucuti Beach Resort has been applauded by guests and the media for this environment that is an ideal combination of personal service and privacy.

"At Bucuti, we are committed to giving each couple as much individual attention, or as little, as they desire," said Owner and Director of Sales and Marketing Susan Biemans. "We understand that all guests have different interests and we encourage them to celebrate what makes their love unique while in Aruba."

Guests yearning for a private retreat can enjoy a candlelit dinner for two on Eagle Beach or a couples' massage at the open-air Intermezzo Spa hut.

Because Bucuti Beach Resort maintains an intimate atmosphere, couples won't find large crowds or noisy activities and the high palapa-to-guest ratio ensures that there is always a private space available on the beach.

Adventurous couples can explore the island off-road or dive at numerous snorkel and dive sites including the famed Atlantis shipwreck and the Arashi reef. Seafaring pairs will revel in the many sailing excursions that Bucuti Beach Resort can arrange, from casually elegant dinner cruises to after-hours parties on the water.

Bucuti's luxury accommodations are environmentally friendly and include water-saving faucets, showerheads and toilets, energy-saving lamps and air-conditioners and solar-heated water, among others. Guests can do their part to help preserve the natural beauty of the island by participating in resort-sponsored beach clean-ups and recycling competitions during their stay.

Located on Eagle Beach, Bucuti offers 104 guest rooms. A caring and attentive staff, a commitment to environmental responsibility and innovative technology, including advance check-in, high-speed WiFi access throughout the resort, and loaner laptops, are just a few of the features that have persuaded nearly half of Bucuti's guests to return year after year.

Bucuti Beach Resort, [www.bucuti.com](http://www.bucuti.com)

## ROB SMITH TO LEAD AHATA



ROB SMITH

The Board of Directors of the Aruba Hotel and Tourism Association has announced the appointment of Rob Smith as CEO following the resignation of Jorge Pesquera, who has accepted the position of President and CEO of the Palm Beach County Convention and Visitors Bureau.

Chairman of the Board Ewald Biemans said: "We are very sorry to see Jorge leave Aruba as he approaches his fourth year of dedicated service, but realize that

he has a great opportunity in Florida that would be very hard to pass up. At the same time, I am pleased to announce the appointment of Rob Smith, currently GM of the Westin Aruba Resort to the CEO position, effective October 1, 2007."

Rob Smith is currently employed by Starwood Hotels & Resorts as General Manager of the Westin Aruba. He has been serving this resort since April 1998, and held the role of Vice President of the previous ownership group, Aruba Hotel Enterprises, and General Manager of the then Wyndham prior to the sale of the hotel.

Mr. Smith was recognized as the Hotelier of the Year for AHATA in 2005 and was nominated for the same award on a regional basis with the Caribbean Hotel Association. He has worked at a General Management level for the past 14 years.

"We are fortunate that Rob Smith was willing and available to take on this most critical position and ensure continuity in the expanding role AHATA has undertaken as it pertains to destination marketing, advocacy and member support services," added Ewald Biemans. "He has repeatedly shown his leadership qualities in programs and initiatives such as the Hospitality and Security Foundation and, most recently, the Marketing Committee. He has an intimate understanding of Aruba's key markets and channels of distribution and has acquired extensive experience in the meetings and conventions arena. I am sure this will be a smooth and productive transition."

Mr. Smith said: "I am thrilled to take on this key position in an association that I truly believe has been critical to Aruba's success. I am confident that at AHATA we will be able to create or influence destination wide initiatives aimed at improving business levels across the board. Aruba is my home and my family has deep roots in this island. In many respects I have been unconsciously preparing for this position for a long time and I am looking forward to carrying on the fine tradition that has been established with Rory, Horace and Jorge most recently."

Aruba Hotel and Tourism Association (AHATA), [www.ahata.travel](http://www.ahata.travel)

## REEF PLAYACAR ANNOUNCES OPENING OF NEW SPA

The Reef Playacar Resort & Spa has announced the opening of their brand new Spa, situated in the gardens of the hotel. Services include facials, massages, body treatments and beauty salon services. For couples, special services are offered including "Indulge your Love," "Exotic Splash," or the "Heat Up Sweet Romance" bath treatment.

The Reef Playacar Resort & Spa is offering a variety of packages. The 'Explore Dive' package for thrill seekers includes a three-night all-inclusive stay, equipment and a dive exercise, one ocean dive, and a half hour use of a wave runner.

The "Indulge Yourself" Spa Package includes a three-night all inclusive stay; an Aroma Therapy Massage that eliminates toxins and alleviates stress to achieve a deep therapeutic effect; "a Hot Stone Therapy;" relaxation therapy in the Jacuzzi; and a manicure or pedicure.

Visit the website for rate information and package information, including romantic honeymoon packages, personalized wedding packages and the repeat visitor program.

The Reef Playacar Hotel,  
[www.thereefplayacar.com](http://www.thereefplayacar.com)

## IBEROSTAR PLAYA PARAISO GOLF COURSE RANKED AMONG BEST IN MEXICO

Golf-lovers have been enamored with the P.B. Dye Playa Paraiso course at the Iberostar Playa Paraiso Resort in Mexico since it opened in 2005. The course recently played host to the Canadian PGA Tour Championship, known as the Iberostar Riviera Maya Open, and can now add the honor of being ranked by as one of the Top 30 Resort Courses according to Best's Golf Guide to Mexico.

P.B. Dye's unique design, which utilizes seashore paspalum grass over the bedrock and keeps the cavernous cenotes, which feed into a system of underground waterways, into the undulating fairways has made the course extremely challenging and visually spectacular. The Robb Report listed it among the "Best of the Best" in their "Journeys" category for golf courses in luxury destinations which provide public access to their links.

The Playa Paraiso Golf Course is located adjacent to the five Iberostar Playa Paraiso resorts in the Riviera Maya: Iberostar Paraiso del Mar, Iberostar Paraiso Beach, Iberostar Paraiso Lindo, Iberostar Paraiso Maya, and the most upscale Iberostar resort in the Playa Paraiso complex, the adults-only, all-suite, Iberostar Grand Hotel Paraiso, which opened in April.

This course offers reasonable rates, as

Iberostar guests at any of the five resorts on the property pay \$125 per round including cart and all-inclusive food and beverage service. Visitors pay \$190 per round plus the all-inclusive features. However, guests who stay at least four nights at top-tier Grand Hotel Paraiso receive one complimentary round of golf, while those staying five nights or more get two free rounds. That's a savings of \$250 for a couple staying four nights and \$500 for two guests staying five nights or more.

Iberostar Playa Paraiso Resort,  
888-923-2722, [www.iberostar.com](http://www.iberostar.com)

## OASIS INTRODUCES "SENS" BRAND

Oasis Hotels & Resorts is launching a third brand extension to be known as "Sens." The name "Sens" translates from French to mean "senses," and was selected because Sens properties will appeal to guests and all their five senses: sight, sound, smell, taste, and touch.

The first Sens property, the Sens Cancun has just opened, while the Sens Del Mar by Oasis will open in December 2007.

The Sens properties are boutique style, Zen-like hotels designed for the discerning upscale traveler who seeks the finest in accommodations and services yet with a holistic ambiance.

According to Enrique Klein, Vice President of Sales & Marketing for TravAmerica, which exclusively represents Oasis Hotels & Resorts; "Sens properties are very chic and trendy. They provide a minimalist ambiance, and offer a customized vacation experience for the guest. The goal at Sens is for us to seduce the guest's senses."

The Sens Cancun features 58 guest rooms and suites. Accommodations include king-sized beds, plasma TVs, internet access, iPod docking stations, aromatherapy scents in the room to be customized to each guest's preference, and more. The property also features the Spa Kin Ha for a wide variety of relaxing treatments.

The Sens del Mar will feature similar facilities and services when it opens at the end of this year.

Sens Resorts, 800-44-0ASIS,  
[www.senshotel.com](http://www.senshotel.com), [www.oasishotels.com](http://www.oasishotels.com)



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## SECRETS CAPRI RANKED AMONG WORLD'S TOP 10 RESORTS



Secrets Capri Riviera Cancun, an Unlimited-Luxury resort located in Mexico's Riviera Maya region, has been recognized as one of the world's top luxury resorts, according to recent viewer surveys conducted by online sites Expedia and Trip Advisor.

According to Expedia's Insider Select recent survey, Secrets Capri Riviera Cancun ranks as one of the top 10 hotels among 825 properties around the world. The first official ranking by Expedia was based on a comprehensive survey comprised of over a million travelers and in-house travel experts.

"It is an absolute honor to have real travelers as well as industry experts recognize Secrets Capri Riviera Cancun as one of Mexico's

top vacation resorts," said Kevin Wojciechowski, Vice President of Sales & Marketing of AMResorts. "This type of positive feedback is invaluable, and underscores our decision to expand the Secrets brand."

Secrets Capri Riviera Cancun was also recently recognized with two "Best of" 2006 Trip Advisor Travelers' Choice awards. The coveted award, appointed by millions of travelers, recognized the property as Best Luxury Resort in the World and Best Pool in the Caribbean.

Strategically located on the Mexican Riviera, Secrets Capri Riviera Cancun is a romantic hideaway set amidst classical Mediterranean architecture with the majority of guest rooms and suites enjoying views of the beach and the Caribbean Sea. It is a perfect destination for special occasions such as weddings, honeymoons, anniversaries, and small group events.

The resort's adults-only, Unlimited-Luxury oasis provides an extensive selection of first class amenities and services. Guests can expect impeccable service, elegant à la carte dining, pampering spa services, abundant diversions, and personal attention.

Secrets Capri Riviera Cancun is also recognized with a AAA Four Diamond Award and by Preferred Hotels & Resorts Worldwide for exceeding rigorous standards of service and providing extraordinary amenities.

AMResorts, [www.amresorts.com](http://www.amresorts.com);  
Secrets Resorts & Spas, 866-GO SECRETS,  
[www.secretsresorts.com](http://www.secretsresorts.com)

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## LA ZEBRA BRINGS A DIFFERENT VIBE TO TULUM

Tulum has tipped the radar of trend-watchers on the lookout for the next "tropical hot spot." La Zebra Beach Cantina & Cabanas, a nine-cabana beach escape with a retro-jungle vibe, takes visitors back in time to a laidback Tulum of old.

"While a lot of smaller places are remodeling themselves into trendy boutique hotels, guests don't really feel they are having a Mexican beach experience," explains owner John Kendall, an Australian who also owns Tulum's successful Mezzanine hotel and Thai restaurant. But when Kendall found the spacious beachfront property of La Zebra, he decided to recapture area's relaxed essence he fell in love with 15 years ago.

"At La Zebra you feel that you're actually experiencing Tulum before all the development, with a simplistic, rustic and slightly whimsical flavor," says Kendall. "La Zebra is a place where guests live an authentic, Mexican beach lifestyle."

All nine rooms have been renovated to reflect the property's jungle-chic, organic vibe. The result is an eclectic contrast of tongue-in-cheek humor and home-grown natural comfort.

Amenities include overhead fans, king size beds, complimentary bottle of tequila, and wireless internet.

Versatile sleeping quarters mean that couples, friends, and families find a welcome home in the laidback cabanas, which offer a real sense of closeness to nature without sacrificing comfort.

At the heart of the property is Lena and

her sisters, who infuse La Zebra with a feminine energy and create home-cooked, traditional cuisine at the Mexican-style cantina.

A huge outdoor charcoal grill is the inspiration behind the all-day pit roasts every Sunday, accompanied by salsa dancing to live fusion Latin music. From Thursdays to Sundays, La Zebra's round hardwood deck on the beach plays host to salsa lessons.

And on tap at the cantina's bar are dozens of the finest tequila, fresh juices and the house specialty, fruity, tropical margaritas.

"We want guests to feel that they are in real Mexico when they set foot in La Zebra," says Kendall. "We're not creating a new concept that doesn't fit into the natural energy of Tulum. La Zebra gets back to the basics and lets Tulum's true dynamic shine through."

La Zebra Beach Cantina & Cabanas,  
info@lazebra.com.mx,  
www.lazebra.com.mx

## EL DORADO ROYALE AND EL DORADO SEASIDE SUITES PRESENT FIRST CANCUN INTERNATIONAL FILM FESTIVAL

El Dorado Royale, A Spa Resort, and El Dorado Seaside Suites by Karisma are Presenting Sponsors of the first Cancun International Film Festival, to be held on the Riviera Maya, November 14 – 18, 2007. During the weeklong extravaganza, the hotels will host the star-studded Variety party, red-carpeted premiers, movie screenings, media panels and VIP gifting suites.

The festival was created to support and award aspiring and world-renowned filmmakers, screenwriters and actors from Mexico and the Americas.

Karisma continues to support the growth of Cancun as one of the world's premiere travel destinations, and is a proud participant in a cinematic collaboration of this caliber.

Throughout the week, 125 feature films will be showcased in Cancun, ranging from blockbuster studio premiers to documentaries and independently financed projects. Industry insiders, executives, directors and celebrities including Jessica Alba, Penelope Cruz, Eva Mendez, Salma Hayek, Antonio Banderas, Quentin Tarantino and Robert Rodriguez are among the festival invitees.

Located in the heart of the Riviera Maya, El Dorado Seaside Suites is an adults-only property in Kantenah Bay, named one of the "Ten Most Romantic Hotels in the World" by Forbes.com.

El Dorado Royale, A Spa Resort in Punta Brava, is a four-diamond, adults-only resort renowned for its creative approach to Gourmet-Inclusive cuisine.

Guests are invited to learn cooking techniques and participate in an interactive dining experience at Fuentes, EDR's culinary theater.

During the festival, rates at El Dorado Seaside Suites begin at \$163 per person, per night; and rates at El Dorado Royale begin at \$167 per person, per night.

Film festival packages are available for purchase at El Dorado Seaside Suites and El Dorado Royale and include: Single Coupons (single admission to one general screening), price per person \$4; Book of Five Coupons (admission to five general screenings), price per person \$16; Book of 10 Coupons (admission to 10 general screenings), price per person \$32; Premiere Screening Event Coupon (admission to one premiere screening event and afterparty), price per person \$40; Festival Pass (unlimited admission to all general screenings), price per person: \$100; and Platinum Pass (admission to all general screenings, premiere screening events and afterparties), price per pass \$250.

Karisma, 866-KARISMA (527-4762),  
www.KarismaHotels.com

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COVER PHOTO CREDIT: © NICOLE MOUCK

## DESIRE RESORTS ANNOUNCES NEW SPA PACKAGE



Desire Resorts, with two beachfront hotels in the Riviera Maya and Los Cabos, has announced its new Spa Package. These two clothing optional venues offer top-notch all-inclusive getaways for couples only. The Desire Resorts Spa Package is priced at \$305 per person, per package at Desire Resort & Spa Riviera Maya and \$345 per person at Desire Resort & Spa Los Cabos. The Spa Package includes: Hot Stone Massage, Four Hands Massage, Fango Mud Spa Treatment, one bottle of wine upon arrival, Karmasutra Kit, and complimentary access to spa facilities, Jacuzzi, sauna and steam room. Desire Resorts features a full service spa with an array of soothing rituals and sensual techniques to choose from that promise both relaxation and rejuvenation. Devotees of alternative lifestyles have a stylish retreat on coast of the Mexican Caribbean: Desire Resort & Spa Riviera Maya, and an oasis on the rugged Baja Peninsula: Desire Resort & Spa Los Cabos. These two all-inclusive resorts give couples a luxurious backdrop to enjoy themselves and indulge their fantasies.

Rates include all meals and premium alcoholic beverages in any of the restaurants and bars (including the discotheque), room service 24/7, day and evening entertainment programs, a sauna and steam room, access to the fitness room, hotel taxes and tips, and more. All rates and promotions are subject to hotel availability and are subject to change. The Spa Package is priced per person, per package and is valid for travel from July 1 to December 25, 2007. **Desire Resorts, 888-201-7551, [reserv@desireresorts.com](mailto:reserv@desireresorts.com), [www.desireresorts.com](http://www.desireresorts.com)**

## RIVIERA MAYA ANNOUNCES THEIR FIFTH ANNUAL JAZZ FESTIVAL

From November 29 - December 1, 2007, the Riviera Maya will kick off their fifth annual Jazz Festival. The Fifth Annual Riviera Maya Jazz Festival is one of the most important musical events of its genre, boasting a first-rate line-up of musicians.

Over the course of the three-day event, legendary jazz artists George Benson, Marcus Miller, Luis Conte, Tower of Power, Los Dorados, Agumala and Sacbe will share the stage framed by warm nights and the sea of the Mexican Caribbean.

Award-winning Grammy artist Marcus Miller will be the opening act for the concerts, held in the famous beach club Mamita's. Miller earned his Grammy for best contemporary jazz album in 2001 and has worked with artists such as Aretha Franklin, Elton John and Frank Sinatra, among others. Miller will share the stage with Agumala, led by one of Mexico's most distinguished musicians, Fernando Toussaint.

The funk and soul of Tower Of Power will kick off the second day of Jazz Festival. This 10 member band will liven up the evening with its unique combination of jazz, funk, rock and soul. The group is recognized for their urban soul rhythm and their hit, "What Is Hip?"

Alternating the stage with Tower Of Power will be Los Dorados, a four-person band belonging to a new generation of Mexican musicians that have enriched their rhythm with diverse musical influences, such as chamber music, electronic music, and rock.

On the third day, the most eagerly awaited musician, George Benson, will close-out the Jazz Festival. An exceptional guitarist with an astonishing voice, Benson is considered the most important musician in the Jazz scene today. Along with Benson, the evening will be shared by Sacbe, the group most representative of national fusion jazz, and Luis Conte, who is known for his ability to integrate the powerful rhythms of his native Cuba with the arrangements of American pop music.

The background of the musicians performing this year at the Fifth Annual Riviera Maya Jazz Festival is a mark of the growing quality and prestige of this event, which is already considered a tradition of the Mexican Caribbean.

**Riviera Maya, 877-7GO MAYA, [info@rivieramaya.com](mailto:info@rivieramaya.com), [www.rivieramaya.com](http://www.rivieramaya.com)**

## BLUE BAY GETAWAY & SPA CANCUN ANNOUNCES NEW ADVENTURE PACKAGE

Blue Bay Getaway & Spa, the over 21 adults-only all-inclusive beachfront retreat in Cancun has announced its new Adventure Package. The rate is \$355 per person, per package and includes three-nights all inclusive hotel accommodations; Isla Mujeres tour; "Don Diego" boat ride to Isla Mujeres; snorkeling; visit to downtown Isla Mujeres; buffet lunch; domestic beverages; jungle tour; jet ski ride; one bottle of wine upon arrival; and complimentary access to spa facilities, Jacuzzi, sauna and steam room. Rates include accommodations, all meals, gourmet dining, room service for continental breakfast, all drinks and cocktails, daily activities, nightly entertainment, non-motorized water sports, billiards and ping-pong, scheduled shuttle between two resorts, and hotel taxes and tips. Priced at \$355 per person and is valid for travel until December 20, 2007, this offer is subject to hotel availability, may not be combined with any other offers. Blackout dates may apply.

**Blue Bay Getaway & Spa, 800-BLUE BAY, [reservcun@bluebaycancun.com](mailto:reservcun@bluebaycancun.com), [www.bluebaycancun.com](http://www.bluebaycancun.com)**

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